

Fairmont, MN

Spectrometer

Population Estimates

| | Rank | Population 12+ |
|----------|------|----------------|
| MSA | 999 | 0 |
| DMA | 15 | 4,259,000 |
| Hispanic | 999 | 0 |
| Black | 999 | 0 |

Available Research

| Service | Ethnic Type | Report Type | Available Reports |
|---------|-------------|-------------|-------------------|
|---------|-------------|-------------|-------------------|

| | Contemporary | Rock | Adult Contemporary | Adult/ Classic Hits | Oldies | Country | News/ Talk/ Info | Adult Music | Urban/ Black/ Gospel | Hispanic | Other/ Foreign Language | Religion | Non-Commercial |
|----|--------------|------|--------------------|---------------------|--------|----------|------------------|-------------|----------------------|----------|-------------------------|----------|----------------|
| AM | | | | | | KSUM-COU | | | | | | | |
| FM | | | | KFMC-CLH | | | | | | | | | |

Population Source: Nielsen Audio's Radio and Television Market Population Estimates; released annually

COMBOS (+ LMA's)

KFMC-FM, KSUM-AM

City of Lakes Media, Inc

LOCAL SPORTS COVERAGE

F = Flagship

SIMULCASTS (TOTAL WEEK)

TRANSLATORS

| PRIMARY STATION | FORMAT | TRANSLATOR FREQUENCY |
|-----------------|---------|----------------------|
| KSUM-AM | Country | 97.1 |

NATIONAL REPS

KFMC-FM, KSUM-AM

KRG-Katz