

# Sierra Vista, AZ

Spectrometer

## Population Estimates

	Rank	Population 12+
MSA	999	0
DMA	67	1,089,900
Hispanic	999	0
Black	999	0

## Available Research

Service	Ethnic Type	Report Type	Available Reports
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	Contemporary	Rock	Adult Contemporary	Adult/Classic Hits	Oldies	Country	News/Talk/Info	Adult Music	Urban/Black/Gospel	Hispanic	Other/Foreign Language	Religion	Non-Commercial
AM		KTAN-CLR											
FM	KZMK-CHR					KWCD-COU							

Population Source: Nielsen Audio's Radio and Television Market Population Estimates; released annually

## COMBOS (+ LMA's)

KTAN-AM, KWCD-FM, KZMK-FM

Townsquare Media, Inc.

## LOCAL SPORTS COVERAGE

F = Flagship

## SIMULCASTS (TOTAL WEEK)

## TRANSLATORS

PRIMARY STATION	FORMAT	TRANSLATOR FREQUENCY
KTAN-AM	Classic Rock	98.1

## NATIONAL REPS

KTAN-AM, KWCD-FM, KZMK-FM

KRG-Christal