

Norfolk-Virginia Beach, VA

Spectrometer

Population Estimates

	Rank	Population 12+	
MSA	46	1,454,500	
DMA	45	1,725,800	
Hispanic	68	114,100	7.84%
Black	14	475,600	32.70%

Available Research

Service	Ethnic Type	Report Type	Available Reports
Nielsen	General Market	PPM	Monthly
Nielsen	Black	PPM	Monthly

	Contemporary	Rock	Adult Contemporary	Adult/ Classic Hits	Oldies	Country	News/ Talk/ Info	Adult Music	Urban/ Black/ Gospel	Hispanic	Other/ Foreign Language	Religion	Non-Commercial
AM		WTAR-AAR					WGH-SPR WNIS-N/T		WGPL-GOS WKGM-GOS WPCE-GOS WTJZ-GOS	WCPK-HIS WVXX-SCO			
FM	WMOV-CHR WNVZ-CHR	WAFX-CLR WNOR-AOR WROX-AAR	WPTE-HAC WTWV-A/C WWDE-A/C WXGM-A/C	WNOB-ADH		WGH-COU WUSH-COU	WNOH-NEW WVSP-SPR		WHBT-URB WOWI-URB WVBW-UAC WVKL-UAC WXTG-URB				WHOV-EDU WHRO-NCL WHRV-NPR WJLZ-NCL WNSB-EDU WZLV-NCL
DIGITAL		WUSH-F2-AAR					WGH-F2-BUS WNVZ-F2-TLK WVKL-F3-SPR						

Population Source: Nielsen Audio's Radio and Television Market Population Estimates; released annually

COMBOS (+ LMA's)

WNVZ-F2, WNVZ-FM, WPTE-FM, WVKL-F3, WVKL-FM, WWDE-FM	Audacy
WGPL-AM, WPCE-AM	Friendship Cathedral Family Worship Center, Inc
WHRO-FM, WHRV-FM	Hampton Roads Educational Telecommunications Assn, Inc
WHBT-FM, WMOV-FM, WNOH-FM, WOWI-FM	iHeartMedia, Inc.
WGH-AM, WGH-FM, WTWV-FM, WVBW-FM, WVSP-FM	Max Media Properties, LLC
WAFX-FM, WNOR-FM	Saga Communications Inc.
WNIS-AM, WNOB-FM, WROX-FM, WTAR-AM, WUSH-FM	Sinclair Telecable

LOCAL SPORTS COVERAGE

WTAR-AM	Indy 500-Car Racing University of Virginia-Basketball University of Virginia-Football Nascar Stock Races-Car Racing
WVSP-FM	Norfolk Tides-Baseball (F) Old Dominion-Basketball Old Dominion-Football Baltimore Orioles-Baseball
WNIS-AM	Virginia Tech-Basketball Washington Commanders-Football Virginia Tech-Football
WGH-AM	Old Dominion-Basketball Old Dominion-Football
WXGM-FM F = Flagship	Washington Commanders-Football

Norfolk-Virginia Beach, VA

SIMULCASTS (TOTAL WEEK)

WTAR-AM+WUSH-F2

TRANSLATORS

<u>PRIMARY STATION</u>	<u>FORMAT</u>	<u>TRANSLATOR FREQUENCY</u>
WGH-AM	Sports	100.9
WHRO-FM	Non-Commercial	99.3
WJLZ-FM	Non-Commercial	97.9
WKGM-AM	Gospel	105.7
WPCE-AM	Gospel	95.3
WTAR-AM	Adult Alternative Rock	96.5
WTJZ-AM	Gospel	104.9
WUSH-F2	Adult Alternative Rock	96.5
WVXX-AM	Spanish Contemporary	103.3

NATIONAL REPS

WAFX-FM, WNOR-FM	KRG-Katz
WGH-FM, WGH-F2, WGH-AM, WTWV-FM, WVBW-FM, WVSP-FM	KRG-Christal
WHBT-FM, WMOV-FM, WNOH-FM, WOWI-FM	iHeartMedia
WNIS-AM, WNOB-FM, WROX-FM, WTAR-AM, WUSH-FM, WUSH-F2	KRG-Eastman
WNVZ-FM, WNVZ-F2, WPTE-FM, WVKL-FM, WVKL-F3, WWDE-FM	KRG-Audacy
WVXX-AM	McGavren