

Albuquerque, NM

Spectrometer

Population Estimates

	Rank	Population 12+	
MSA	71	791,200	
DMA	48	1,685,200	
Hispanic	31	377,700	47.74%
Black	149	25,100	3.17%

Available Research

Service	Ethnic Type	Report Type	Available Reports
Nielsen	General Market	CDM	3mo Rolling Avg
Nielsen	Hispanic	Standard	Wi/Sp; Su/Fa

	Contemporary	Rock	Adult Contemporary	Adult/ Classic Hits	Oldies	Country	News/ Talk/ Info	Adult Music	Urban/ Black/ Gospel	Hispanic	Other/ Foreign Language	Religion	Non-Commercial
AM		KTBL-AOR	KOAZ-SAC		KDSK-ODS	KDNF-COU KKNS-COU	KABQ-SPR KIVA-TLK KKOB-N/T KNML-SPR KXKS-N/T			KNMM-SCO KRZY-SNT		KKIM-REL KQNM-REL KSVA-REL	
FM	KKSS-RHY KOBQ-CHR	KIOT-CLR KTEG-AMR KZRR-AOR	KKRG-HAC KLBU-RAC KMGA-A/C KPEK-MAC	KABG-CLH KDRF-ADH KSFE-CLH	KABQ-ROL	KBQI-COU KRST-COU	KKOB-N/T KQTM-SPR		KYLZ-URB	KJFA-TRP KLVO-RMX KRZY-SAH KXOT-RMX			KANW-NCL KFLQ-NCL KHFM-NCL KLYT-NCL KNFZ-NCL KQLV-NCL KQRI-NCL KUNM-EDU KVCN-NCL KYFV-NCL
DIGITAL						KBQI-F2-COU			KZRR-F2-URB	KABG-F2-TRP			

Population Source: Nielsen Audio's Radio and Television Market Population Estimates; released annually

COMBOS (+ LMA's)

KABG-FM, KIOT-FM, KKRGM-FM, KKSS-FM, KLVO-FM	American General Media
KDRF-FM, Kkob-AM, Kkob-FM, KMGA-FM, KNML-AM, KOBQ-FM, KRST-FM, KTBL-AM	Cumulus
KQLV-FM, KQRI-FM	Educational Media Foundation
KRZY-AM, KRZY-FM	Entravision Communications
KABQ-AM, KABQ-FM, KBQI-F2, KBQI-FM, KPEK-FM, KTEG-FM, KZRR-F2, KZRR-FM	iHeartMedia, Inc.
KDNF-AM, KDSK-AM	KD Radio, Inc
KOAZ-AM, KXOT-FM, KYLZ-FM	Vanguard Media, LLC
KKIM-AM, KXKS-AM	Wilkins Communications Network Inc.

LOCAL SPORTS COVERAGE

KKOB-AM	University of New Mexico-Football
KNML-AM	Denver Broncos-Football Las Vegas Raiders-Football
KQTM-FM	Los Angeles Dodgers-Baseball Dallas Cowboys-Football
F = Flagship	

Albuquerque, NM

SIMULCASTS (TOTAL WEEK)

KKOB-AM+KKOB-FM

TRANSLATORS

<u>PRIMARY STATION</u>	<u>FORMAT</u>	<u>TRANSLATOR FREQUENCY</u>
KABG-F2	Tropical	102.9
KANW-FM	Non-Commercial	106.9
KBQI-F2	Country	98.1
KDSK-AM	Oldies	92.9
KHFM-FM	Non-Commercial	95.9
KIVA-AM	Talk	93.7
KNML-AM	Sports	95.9
KNMM-AM	Spanish Contemporary	102.1
KOAZ-AM	Smooth AC	103.7
KQNM-AM	Religion	98.9
KSVA-AM	Religion	104.3
KTBL-AM	Album Oriented Rock	94.5
KUNM-FM	Non-Commercial College	91.9
KZRR-F2	Urban Contemporary	100.9

NATIONAL REPS

KABG-FM, KABG-F2, KIOT-FM, KJFA-FM, KKRГ-FM, KKSS-FM, KLVO-FM	KRG-Christal
KABQ-FM, KABQ-AM, KBQI-FM, KBQI-F2, KPEK-FM, KTEG-FM, KZRR-F2, KZRR-FM	iHeartMedia
KDRF-FM, KКOB-FM, KКOB-AM, KMGА-FM, KNML-AM, KOBQ-FM, KRST-FM, KRZY-FM, KRZY-AM, KTBL-AM	KRG-Eastman
KDSK-AM	Tach
KKIM-AM, KLBU-FM, KOAZ-AM, KSFE-FM, KXOT-FM, KYLZ-FM	McGavren
KQTM-FM	KRG-Katz