

Evansville, IN

Spectrometer

Population Estimates

	Rank	Population 12+	
MSA	163	270,600	
DMA	115	629,700	
Hispanic	205	9,000	3.33%
Black	153	24,200	8.94%

Available Research

Service	Ethnic Type	Report Type	Available Reports
Nielsen	General Market	Standard	Sp; Fa

	Contemporary	Rock	Adult Contemporary	Adult/ Classic Hits	Oldies	Country	News/ Talk/ Info	Adult Music	Urban/ Black/ Gospel	Hispanic	Other/ Foreign Language	Religion	Non-Commercial
AM					WVJS-ODS	WBNL-COU	WGBF-N/T WOMI-N/T	WSON-AST	WEOA-URB			WBGW-REL WGAB-REL	
FM	WDKS-CHR WSTO-CHR	WABX-CLR WGBF-AOR	WIKY-A/C WJLT-A/C WMVI-A/C	WJPS-CLH		WBKR-COU WKDQ-COU WLYD-COU WRAY-COU			WBGW-UIN				WJWA-NCL WKVN-NCL WNIN-NPR WPSR-NCL WYNG-NCL

Population Source: Nielsen Audio's Radio and Television Market Population Estimates; released annually

COMBOS (+ LMA's)

WKVN-FM, WYNG-FM	Educational Media Foundation
WABX-FM, WIKY-FM, WLYD-FM, WSTO-FM	Midwest Communications
WBGW-AM, WBGW-FM	Music Ministries, Inc.
WDKS-FM, WGBF-AM, WGBF-FM, WJLT-FM, WKDQ-FM	Townsquare Media, Inc.

LOCAL SPORTS COVERAGE

WGBF-AM	Purdue University-Football Purdue University-Basketball
WBKR-FM	Nascar Stock Races-Car Racing University of Kentucky Wildcats (Men)-Basketball
WOMI-AM	Tennessee Titans-Football
WVJS-AM	Tennessee Titans-Football
F = Flagship	

SIMULCASTS (TOTAL WEEK)

TRANSLATORS

PRIMARY STATION	FORMAT	TRANSLATOR FREQUENCY
WBGW-FM	Urban Inspirational	106.5
WBGW-AM	Religion	102.5
WBNL-AM	Country	99.9
WEOA-AM	Urban Contemporary	98.5
WGAB-AM	Religion	93.1
WJWA-FM	Non-Commercial	91.9
WOMI-AM	News/Talk	99.1
WSON-AM	Adult Standards	96.5
WVJS-AM	Oldies	100.5

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NATIONAL REPS

WABX-FM, WIKY-FM, WLYD-FM, WSTO-FM	KRG-Katz
WBKR-FM, WDKS-FM, WGBF-FM, WGBF-AM, WJLT-FM, WKDQ-FM, WOMI-AM	KRG-Christal
WEOA-AM	KRG-Eastman
WJPS-FM, WMVI-FM	Tach
WSON-AM	RegR