

Billings, MT

Spectrometer

Population Estimates

	Rank	Population 12+
MSA	999	0
DMA	167	263,100
Hispanic	999	0
Black	999	0

Available Research

Service	Ethnic Type	Report Type	Available Reports
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	Contemporary	Rock	Adult Contemporary	Adult/ Classic Hits	Oldies	Country	News/ Talk/ Info	Adult Music	Urban/ Black/ Gospel	Hispanic	Other/ Foreign Language	Religion	Non-Commercial
AM					KYYA-ODS	KGHL-COU	KBLG-SPR KBUL-N/T					KJCR-REL	
FM	KPLN-CHR KRSQ-CHR	KMHK-CLR KRZN-AMR KYSX-CLR	KCHH-A/C KKBR-HAC	KBXI-ADH KMXE-ADH KWMY-CLH		KCTR-COU KEWF-COU KRKX-COU KRPM-COU						KURL-REL	KEMC-EDU KLRV-NCL

Population Source: Nielsen Audio's Radio and Television Market Population Estimates; released annually

COMBOS (+ LMA's)

KEWF-FM, KRPM-FM, KRSQ-FM, KYSX-FM
KBLG-AM, KPLN-FM, KRKX-FM, KRZN-FM, KWMY-FM, KYYA-AM
KBUL-AM, KCHH-FM, KCTR-FM, KKBR-FM, KMHK-FM

BMG Billings, LLC
Desert Mountain Broadcasting

Townsquare Media, Inc.

LOCAL SPORTS COVERAGE

KBLG-AM

F = Flagship

University of Montana Grizzlies-Football
University of Montana Grizzlies-Basketball

SIMULCASTS (TOTAL WEEK)

TRANSLATORS

PRIMARY STATION	FORMAT	TRANSLATOR FREQUENCY
KBLG-AM	Sports	105.5
KBUL-AM	News/Talk	103.3
KCHH-FM	Adult Contemporary	95.1
KEMC-FM	Non-Commercial College	98.9
KGHL-AM	Country	94.7
KJCR-AM	Religion	97.5
KYYA-AM	Oldies	98.1

Billings, MT

NATIONAL REPS

KBLG-AM, KPLN-FM, KRKX-FM, KRZN-FM, KWMY-FM, KY YA-AM
KBUL-AM, KCHH-FM, KCTR-FM, KKBR-FM, KMHK-FM
KBXI-FM, KEWF-FM, KGHL-AM, KRPM-FM, KRSQ-FM, KYSX-FM

KRG-Christal
KRG-Katz
Tach