

Colorado Springs, CO

Spectrometer

Population Estimates

	Rank	Population 12+	
MSA	89	642,400	
DMA	85	912,600	
Hispanic	70	113,200	17.62%
Black	119	47,400	7.38%

Available Research

Service	Ethnic Type	Report Type	Available Reports
Nielsen	General Market	CDM	3mo Rolling Avg
Nielsen	Hispanic	Standard	Fa/Wi/Sp

	Contemporary	Rock	Adult Contemporary	Adult/ Classic Hits	Oldies	Country	News/ Talk/ Info	Adult Music	Urban/ Black/ Gospel	Hispanic	Other/ Foreign Language	Religion	Non-Commercial
AM						KQSC-COU	KCSF-SPR KPPF-TLK KRDO-N/T KVOR-N/T KZNT-TLK			KFCS-RMX			
FM	KIBT-RHY KKMG-CHR	KBPL-AOR KILO-AOR KKFM-CLR KRXP-AAR	KBIQ-CAC KKLI-A/C KKPK-A/C KVUU-HAC KXWA-CAC			KATC-COU KCCY-COU KSTY-COU	KRDO-N/T			KRYE-RMX			KCME-NCL KRCC-EDU KTLF-NCL
DIGITAL			KVUU-F2-CAC										

Population Source: Nielsen Audio's Radio and Television Market Population Estimates; released annually

COMBOS (+ LMA's)

KATC-FM, KCSF-AM, KKFM-FM, KKMGM-FM, KKP-K-FM, KVOR-AM
KBPL-FM, KIBT-FM, KKLI-FM, KVUU-FM
KRDO-AM, KRDO-FM
KBIQ-FM, KZNT-AM

Cumulus
iHeartMedia, Inc.
News-Press & Gazette Co.
Salem Media Group

LOCAL SPORTS COVERAGE

KCSF-AM
KVOR-AM
KCCY-FM
F = Flagship
Colorado Avalanche-Hockey
Air Force-Basketball
Air Force-Football (F)
Denver Broncos-Football

Colorado Springs, CO

SIMULCASTS (TOTAL WEEK)

KRDO-AM+KRDO-FM
KFCS-AM+KRYE-FM

NATIONAL REPS

KATC-FM, KBIQ-FM, KCSF-AM, KKFM-FM, KKMg-FM, KKPK-FM, KVOR-AM, KZNT-AM	KRG-Katz
KBPL-FM, KCCY-FM, KIBT-FM, KKLI-FM, KVUU-FM, KVUU-F2	iHeartMedia
KFCS-AM, KRYE-FM	KRG-Eastman
KILO-FM, KRDO-FM, KRDO-AM, KRXP-FM	KRG-Christal
KSTY-FM	Tach
KXWA-FM	Loc Focus

TRANSLATORS

<u>PRIMARY STATION</u>	<u>FORMAT</u>	<u>TRANSLATOR FREQUENCY</u>
KATC-FM	Country	104.9
KFCS-AM	Mexican Regional	103.1
KPPF-AM	Talk	98.5
KQSC-AM	Country	107.3
KRDO-AM	News/Talk	92.5
KVUU-F2	Christian AC	93.9
KZNT-AM	Talk	101.1