# Visalia-Tulare-Hanford, CA 

## Spectrometer



Population Source: Nielsen Audio's Radio and Television Market Population Estimates; released annually

## COMBOS (+ LMA's)

KGEN-FM, KTIP-AM
KCRZ-FM, KIOO-FM, KJUG-FM, KVMI-AM

## SIMULCASTS (TOTAL WEEK)

KALZ-FM+KRZR-AM

## LOGAL SPORTS COVERAGE

| KRZR-AM | Fresno State-Football <br> Fresno State-Basketball |
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|  |  |

TRANSLATORS

PRIMARY STATION
KAWF-FM
KDUV-FM
KTIP-AM
KUFW-FM
KVMI-AM

## FORMAT

Non-Commercial Non-Commercial Mexican Regional Mexican Regional Adult Contemporary

RANSLATOR FREQUENCY
105.
100.1
101.3
107.1
97.5

## NATIONAL REPS

| KCRZ-FM, KIOO-FM, KJUG-FM, KVMI-AM | Loc Focus |
| :--- | ---: |
| KRZR-AM | iHeartMedia |
| KTIP-AM | Tach |
| KUFW-FM | RegR |

