

New Bedford-Fall River, MA

Spectrometer

Population Estimates

	Rank	Population 12+
MSA	999	0
DMA	53	1,483,300
Hispanic	999	0
Black	999	0

Available Research

Service	Ethnic Type	Report Type	Available Reports
---------	-------------	-------------	-------------------

	Contemporary	Rock	Adult Contemporary	Adult/ Classic Hits	Oldies	Country	News/ Talk/ Info	Adult Music	Urban/ Black/ Gospel	Hispanic	Other/ Foreign Language	Religion	Non-Commercial
AM				WNBH-CLH			WBSM-N/T WSAR-N/T				WHTB-ETH		
FM	WFHN-CHR		WSNE-A/C			WCTK-COU				WKKB-TRP	WJFD-ETH		

Population Source: Nielsen Audio's Radio and Television Market Population Estimates; released annually

COMBOS (+ LMA's)

WBSM-AM, WFHN-FM	Townsquare Media, Inc.

LOCAL SPORTS COVERAGE

WSAR-AM	Boston Celtics-Basketball New England Patriots-Football Boston Red Sox-Baseball
WBSM-AM	Boston Celtics-Basketball New England Patriots-Football
F = Flagship	

SIMULCASTS (TOTAL WEEK)

TRANSLATORS

PRIMARY STATION	FORMAT	TRANSLATOR FREQUENCY
WBSM-AM	News/Talk	99.5
WHTB-AM	Ethnic-Other	93.7
WNBH-AM	Classic Hits	101.3
WSAR-AM	News/Talk	95.9

NATIONAL REPS

WBSM-AM, WFHN-FM	KRG-Katz
WCTK-FM, WNBH-AM	KRG-Eastman
WKKB-FM	KRG-Christal
WSNE-FM	iHeartMedia