

Tri-Cities WA

Spectrometer

Population Estimates

	Rank	Population 12+
MSA	999	0
DMA	108	649,200
Hispanic	999	0
Black	999	0

Available Research

Service	Ethnic Type	Report Type	Available Reports
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	Contemporary	Rock	Adult Contemporary	Adult/ Classic Hits	Oldies	Country	News/ Talk/ Info	Adult Music	Urban/ Black/ Gospel	Hispanic	Other/ Foreign Language	Religion	Non-Commercial
AM			KALE-CAC				KFLD-TLK KJOX-SPR KONA-N/T						
FM	KONA-CHR KUJ-CHR	KEGX-CLR KXRX-AOR	KEYW-HAC	KKSR-CLH		KIOK-COU KNHK-COU KORD-COU			KWCQ-UAC	KQFO-RMX KZHR-SAH KZTB-RMX			KFAE-EDU KGTS-EDU KRKL-NCL KWWS-EDU

Population Source: Nielsen Audio's Radio and Television Market Population Estimates; released annually

COMBOS (+ LMA's)

KALE-AM, KEGX-FM, KIOK-FM, KJOX-AM, KKSR-FM, KUJ-FM	Stephens Media Group
KEYW-FM, KFLD-AM, KONA-AM, KONA-FM, KORD-FM, KXRX-FM, KZHR-FM	Townsquare Media, Inc.
KFAE-FM, KWWS-FM	Washington State University

LOCAL SPORTS COVERAGE

KONA-AM	Seattle Seahawks-Football
KJOX-AM	Seattle Mariners-Baseball
KFLD-AM	Tri-Cities American-Hockey
F = Flagship	

SIMULCASTS (TOTAL WEEK)

TRANSLATORS

PRIMARY STATION	FORMAT	TRANSLATOR FREQUENCY
KALE-AM	Christian AC	106.1
KFAE-FM	Non-Commercial College	93.1
KFLD-AM	Talk	98.7
KIOK-FM	Country	94.3
KNHK-FM	Country	94.5
KQFO-FM	Mexican Regional	99.5
KRKL-FM	Non-Commercial	103.1
KWCQ-FM	Urban AC	107.3

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NATIONAL REPS

KALE-AM, KEGX-FM, KIOK-FM, KJOX-AM, KKSR-FM, KUJ-FM	KRG-Christal
KEYW-FM, KFLD-AM, KONA-FM, KONA-AM, KORD-FM, KXRX-FM, KZHR-FM	KRG-Katz
KNHK-FM, KQFO-FM	Tach
KWCQ-FM	RegR
KZTB-FM	McGavren