## **Grand Island, NE**

#### **Spectrometer**

#### **Population Estimates**

	Rank	Population 12+	
MSA	228	121,500	
DMA	112	641,800	
Hispanic	157	23,400	19.26%
Black	239	2,600	2.14%

#### **Available Research**

Service<br/>NielsenEthnic Type<br/>General MarketReport Type<br/>CondensedAvailable Reports<br/>Sp/Fa; Fa/Sp

	Contemporary	Rock	Adult Contemporary	Adult/ Classic Hits	Oldies	Country	News/ Talk/ Info	Adult Music	Urban/ Black/ Gospel	Hispanic	Other/ Foreign Language	Religion	Non- Commercial
V V	Ē.		KHAS-A/C		KAWL-ODS		KGFW-N/T KICS-SPR KRGI-N/T KRVN-FFU KTIC-FFU KXPN-SPR			KMMJ-HIS			
	KŚWN-CHR	KMTY-AMR KRGY-CLR KROR-CLR		KKPR-CLH KSYZ-ADH		KIOD-COU KRGI-COU KRNY-COU KRVN-COU KTIC-COU KTMX-COU KZMC-COU				KLIQ-RMX			KHNE-NCL KLNB-NCL KLNE-NCL KROA-NCL
IVE		KRGI-F3-AMR				KRGI-F4-COU				KRGI-F2-RMX			

Population Source: Nielsen Audio's Radio and Television Market Population Estimates; released annually

## COMBOS (+ LMA's)

KHAS-AM, KICS-AM, KKPR-FM, KLIQ-FM, KXPN-AM

KKJK-FM, KMTY-FM, KRGI-AM, KRGI-F2, KRGI-F3, KRGI-F4, KRGI-FM, KRGY-FM

KHNE-FM, KLNE-FM

KROR-FM, KSYZ-FM

Nebraska Educational Telecomm Commission

KROR-FM, KSYZ-FM

NRG Media LLC

### **LOCAL SPORTS COVERAGE**

KRGI-AM

Kansas City Chiefs-Football
University of Nebraska Men`s-Football
University of Nebraska Men`s-Basketball
University of Nebraska Men`s-Basketball
University of Nebraska Women's-Basketball
University of Nebraska Men`s-Basketball
University of Nebraska Men`s-Basketball
University of Nebraska Men`s-Football

F = Flagship

# **Grand Island, NE**

#### SIMULCASTS (TOTAL WEEK)

KMTY-FM+KRGI-F3 KICS-AM+KXPN-AM

### **NATIONAL REPS**

KAWL-AM, KIOD-FM, KKJK-FM, KMTY-FM, KRGI-FM, KRGI-F2, KRGI-F3, KRGI-F4, KRGI-AM, KRGY-FM, KRVN-FM, KRVN-AM, KSWN-FM, KTIC-FM, KTIC-AM, KTMX-FM, KZMC-FM

 $\mathsf{KGFW}\text{-}\mathsf{AM},\,\mathsf{KQKY}\text{-}\mathsf{FM},\,\mathsf{KRNY}\text{-}\mathsf{FM},\,\mathsf{KROR}\text{-}\mathsf{FM},\,\mathsf{KSYZ}\text{-}\mathsf{FM}$ 

KHAS-AM, KICS-AM, KKPR-FM, KLIQ-FM, KXPN-AM

KRG-Katz

KRG-Christal KRG-Eastman

#### **TRANSLATORS**

PRIMARY STATION	FORMAT	TRANSLATOR FREQUENCY
KAWL-AM	Oldies	103.5
KGFW-AM	News/Talk	96.1
KHAS-AM	Adult Contemporary	104.1
KICS-AM	Sports	92.7
KMMJ-AM	Hispanic	104.7
KRGI-F2	Mexican Regional	93.3
KRGI-F3	Altern/Modern Rock	99.7
KRGI-F4	Country	103.5
KRGI-AM	News/Talk	105.5
KRVN-AM	Farm/Full Service	106.9
KTIC-AM	Farm/Full Service	98.3
KXPN-AM	Sports	92.1