## Mankato, MN

## Spectrometer

## Population Estimates

|  | $\frac{\text { Rank }}{}$ | Population 12+ |
| :--- | :--- | :--- |
|  | 999 | 0 |
| DMA | 199 | 108,800 |
| Hispanic | 999 | 0 |
| Black | 999 | 0 |

## Available Research

Service Ethnic Type $\quad$ Report Type $\quad$ Available Reports

|  | Contemporary | Rock | Adult Contemporary | Adult/ Classic Hits | Oldies | Country | News/ Talk/ Info | Adult Music | Urban/ Black/ Gospel | Hispanic | Other/ Foreign Language | Religion | NonCommercial |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| $\sum_{\mathbb{K}}$ |  |  |  |  |  | KGLB-COU | KFSP-SPR <br> KNUJ-FFU <br> KTOE-N/T |  |  |  |  |  |  |
| $\pm$ | KDOG-CHR | $\begin{aligned} & \hline \text { KMKO-AOR } \\ & \text { KXLP-CLR } \end{aligned}$ | $\begin{aligned} & \text { KEEZ-HAC } \\ & \text { KRBI-SFT } \end{aligned}$ | KATO-ADH KNUJ-CLH |  | $\begin{aligned} & \text { KXAC-COU } \\ & \text { KYSM-COU } \\ & \hline \end{aligned}$ |  |  |  |  |  |  |  |

Population Source: Nielsen Audio's Radio and Television Market Population Estimates; released annually

## COMBOS (+ LMA's)

KEEZ-FM, KMKO-FM, KRBI-FM, KYSM-FM
KNUJ-AM, KNUJ-FM
KATO-FM, KDOG-FM, KFSP-AM, KTOE-AM, KXACFM, KXLP-FM

## Alpha Media

Radio Bismark Mandan, LLC
Subarctic Media, LLC

## SIMULCASTS (TOTAL WEEK)

## NATIONAL REPS

KATO-FM, KDOG-FM, KFSP-AM, KTOE-AM, KXAC-FM, KXLP-FM KEEZ-FM, KMKO-FM, KRBI-FM, KYSM-FM KRG-Christal KGLB-AM, KNUJ-FM, KNUJ-AM

## LOCAL SPORTS COVERAGE

| KNUJ-AM | Minnesota Twins-Baseball <br>  <br> Minnesota Wild-Hockey |
| :--- | :--- |
| KNUJ-FM | Minnesota Vikings-Football |
| KTOE-AM | Minnesota Twins-Baseball |
| F = Flagship |  |

## TRANSLATORS

| PRIMARY STATION | FORMAT | TRANSLATOR FREQUENCY |
| :---: | :---: | :---: |
| KFSP-AM | Sports | 103.1 |
| KGLB-AM | Country | 96.1 |
| KMKO-FM | Album Oriented Rock | 101.7 |
| KNUJ-AM | Farm/Full Service | 97.3 |
| KTOE-AM | News/Talk | 102.7 |

