

Elizabeth City-Nags Head NC

Spectrometer

Population Estimates

	Rank	Population 12+
MSA	999	0
DMA	45	1,725,800
Hispanic	999	0
Black	999	0

Available Research

Service	Ethnic Type	Report Type	Available Reports
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	Contemporary	Rock	Adult Contemporary	Adult/ Classic Hits	Oldies	Country	News/ Talk/ Info	Adult Music	Urban/ Black/ Gospel	Hispanic	Other/ Foreign Language	Religion	Non-Commercial
AM						WCNC-COU WZBO-COU			WGAI-UIN				
FM		WOBR-CLR WOBX-AAR WVOD-AAR	WKJX-A/C WZPR-HAC	WERX-CLH		WRSF-COU			WBXB-UAC WFMZ-URB				WGTI-NCL WKHC-NCL WQDK-NCL

Population Source: Nielsen Audio's Radio and Television Market Population Estimates; released annually

COMBOS (+ LMA's)

WCNC-AM, WERX-FM, WFMZ-FM, WKJX-FM, WOBX-FM, WOBX-FM, WRSF-FM, WZBO-AM	East Carolina Broadcasting
WGTI-FM, WKHC-FM	Educational Media Foundation
WVOD-FM, WZPR-FM	Jam Media Solutions, LLC

LOCAL SPORTS COVERAGE

F = Flagship

SIMULCASTS (TOTAL WEEK)

TRANSLATORS

PRIMARY STATION	FORMAT	TRANSLATOR FREQUENCY
WZBO-AM	Country	107.3

NATIONAL REPS

WVOD-FM, WZPR-FM	KRG-Christal
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