## Flagstaff-Prescott, AZ

## Spectrometer

## Population Estimates

|  | Rank | Population 12+ |
| :--- | :--- | :--- |
| MSA | 999 | 0 |
| DMA | 11 | $5,161,600$ |
| Hispanic | 999 | 0 |
| Black | 999 | 0 |

## Available Research

Service $\quad \underline{\text { Ethnic Type } \quad \text { Report Type } \quad \text { Available Reports }}$

|  | Contemporary | Rock | Adult Contemporary | Adult/ Classic Hits | Oldies | Country | News/ Talk/ Info | Adult Music | Urban/ Black/ Gospel | Hispanic | Other/ Foreign Language | Religion | NonCommercial |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| $\sum$ |  |  |  |  | KNOT-ODS | $\begin{array}{\|l\|l\|} \hline \text { KAFF-COU } \\ \text { KTNN-COU } \\ \hline \end{array}$ | $\begin{aligned} & \text { KQNA-N/T } \\ & \text { KYCA-N/T } \\ & \hline \end{aligned}$ | KYBC-AST |  |  |  |  |  |
| $\sum_{L}$ | $\begin{aligned} & \text { KFSZ-CHR } \\ & \text { KQST-CHR } \end{aligned}$ | KMGN-CLR KVNA-AAR KWMX-CLR KZGL-AOR KZXK-CLR | $\begin{aligned} & \text { KFLX-80s } \\ & \text { KPPV-A/C } \\ & \text { KTMG-A/C } \end{aligned}$ | $\begin{aligned} & \text { KKLD-CLH } \\ & \text { KXUT-CLH } \end{aligned}$ |  | $\begin{aligned} & \text { KAFF-COU } \\ & \text { KDDL-COU } \\ & \text { KSED-COU } \\ & \text { KVRD-COUU } \end{aligned}$ | KBTK-TLK | KAHM-EZL |  |  |  |  |  |
| $\begin{aligned} & \frac{\mathbf{1}}{\mathbf{G}} \\ & \frac{\mathbf{V}}{\mathbf{\sigma}} \end{aligned}$ |  |  | $\begin{aligned} & \text { KFSZ-F2-CAC } \\ & \text { KTMG-F2-CAC } \end{aligned}$ |  |  |  |  |  |  |  |  |  |  |

Population Source: Nielsen Audio's Radio and Television Market Population Estimates; released annually

## comBOS (+ LMA's)

KAFF-AM, KAFF-FM, KFSZ-F2, KFSZ-FM, KMGNFM, KNOT-AM, KTMG-F2, KTMG-FM
KDDL-FM, KPPV-FM, KQNA-AM KBTK-FM, KFLX-FM, KSED-FM, KWMX-FM KKLD-FM, KQST-FM, KVNA-FM, KVRD-FM, KYBC AM

Flagstaff Radio, LLC
Prescott Valley Broadcasting Stone Canyon of Flagstaff, LLC

Yavapai Broadcasting Corp

## LOCAL SPORTS COVERAGE

KYCA-AM KVNA-FM

F = Flagship

Arizona State Sun Devils-Football
Phoenix Suns-Basketbal Arizona State Sun Devils-Basketball Arizona State Sun Devils-Football

Flagstaff-Prescott, AZ

| SIMULCASTS (TOTAL WEEK) |
| :--- |
| KFSZ-F2+KTMG-F2 |


| TRANSLATORS |  |  |  |
| :--- | :--- | :--- | :--- |
| PRIMARY STATION |  | FORMAT |  |
| KAFF-FM | Country |  | TRANSLATOR FREQUENCY |
| KAFF-AM | Country | 93.3 |  |
| KAHM-FM |  | Easy Listening | 101.7 |
| KBTK-FM | Talk | 107.9 |  |
| KDDL-FM | Country | 100.7 |  |
| KFLX-FM | 80s | 104.1 |  |
| KKLD-FM | Classic Hits | 92.1 |  |
| KNOT-AM | Oldies | 103.9 |  |
| KPPV-FM | Adult Contemporary | 100.7 |  |
| KQNA-AM | News/Talk | 99.9 |  |
| KTMG-FM | Adult Contemporary | 97.9 |  |
| KVNA-FM | Adult Alternative Rock | 93.3 |  |
| KXUT-FM | Classic Hits | 100.1 |  |
| KYBC-AM | Adult Standards | 96.3 |  |
| KYCA-AM | News/Talk | 103.5 |  |
| KZGL-FM | Album Oriented Rock | 99.3 |  |
| KZXK-FM | Classic Rock | 95.5 |  |

