

Hilton Head, SC

Spectrometer

Population Estimates

	Rank	Population 12+
MSA	999	0
DMA	87	892,300
Hispanic	999	0
Black	999	0

Available Research

Service	Ethnic Type	Report Type	Available Reports
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	Contemporary	Rock	Adult Contemporary	Adult/ Classic Hits	Oldies	Country	News/ Talk/ Info	Adult Music	Urban/ Black/ Gospel	Hispanic	Other/ Foreign Language	Religion	Non-Commercial
AM									WVGB-GOS	WHHW-RMX			
FM	WGCO-CHR WXYX-RHY	WFXH-AMR	WOEZ-SFT	WLHH-CLH WRWN-CLH WVSC-ADH		WDOG-COU WUBB-COU						WBHC-REL	
DIGITAL					WVSC-F2-ODS								

Population Source: Nielsen Audio's Radio and Television Market Population Estimates; released annually

COMBOS (+ LMA's)

WLHH-FM, WOEZ-FM, WVSC-FM

Saga Communications Inc.

LOCAL SPORTS COVERAGE

WRWN-FM

F = Flagship

Jacksonville Jaguars-Football

SIMULCASTS (TOTAL WEEK)

TRANSLATORS

PRIMARY STATION	FORMAT	TRANSLATOR FREQUENCY
WHHW-AM	Mexican Regional	96.1
WVGB-AM	Gospel	94.5
WVSC-FM	Adult Hits	99.1
WVSC-F2	Oldies	99.1

NATIONAL REPS

WBHC-FM

RegR

WFXH-FM, WGCO-FM, WHHW-AM, WLHH-FM, WOEZ-FM, WRWN-FM, KRG-Katz

WUBB-FM, WVSC-FM, WVSC-F2, WXYX-FM