

Sunbury-Selinsgrove-Lewisburg, PA

Spectrometer

Population Estimates

	Rank	Population 12+
MSA	999	0
DMA	58	1,322,900
Hispanic	999	0
Black	999	0

Available Research

Service	Ethnic Type	Report Type	Available Reports
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	Contemporary	Rock	Adult Contemporary	Adult/ Classic Hits	Oldies	Country	News/ Talk/ Info	Adult Music	Urban/ Black/ Gospel	Hispanic	Other/ Foreign Language	Religion	Non-Commercial
AM							WKOK-NEW WMLP-TLK						
FM	WVRT-CHR WVRZ-CHR	WCXR-AOR WEGH-CLR	WAVT-HAC WQKX-HAC WVLY-SFT	WHNA-CLH WNNA-CLH		WBLJ-COU WBYL-COU WCFT-COU WQBG-COU WRBG-COU							WGRC-NCL WPGM-NCL WQSU-EDU
DIGITAL				WCFT-F2-CLH									

Population Source: Nielsen Audio's Radio and Television Market Population Estimates; released annually

COMBOS (+ LMA's)

WCFT-FM, WHNA-FM, WNNA-FM, WQBG-FM, WRBG-FM	Seven Mountains Media, LLC
WEGH-FM, WKOK-AM, WQKX-FM, WVLY-FM	Sunbury Broadcasting Corp

LOCAL SPORTS COVERAGE

WEGH-FM	Philadelphia Eagles-Football Bucknell University-Football Bucknell University-Men`s Basketball
WKOK-AM	Penn State-Football
WMLP-AM	Nascar Stock Races-Car Racing
WVLY-FM	Pittsburgh Steelers-Football
F = Flagship	

SIMULCASTS (TOTAL WEEK)

WBLJ-FM+WBYL-FM
WCXR-FM+WZXR-FM
WVRT-FM+WVRZ-FM
WQBG-FM+WRBG-FM
WHNA-FM+WNNA-FM
WCFT-F2+WHNA-FM

TRANSLATORS

PRIMARY STATION	FORMAT	TRANSLATOR FREQUENCY
WCFT-F2	Classic Hits	97.5
WGRC-FM	Non-Commercial	107.1
WMLP-AM	Talk	94.5
WPGM-FM	Non-Commercial	102.1

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NATIONAL REPS

WBLJ-FM, WBYL-FM, WVRT-FM, WVRZ-FM
WCFT-FM, WHNA-FM, WNNA-FM, WQBG-FM, WRBG-FM
WCXR-FM
WEGH-FM, WKOK-AM, WQKX-FM, WVLY-FM

iHeartMedia
KRG-Eastman
KRG-Christal
KRG-Katz