

Indianapolis, IN

Spectrometer

Population Estimates

	Rank	Population 12+	
MSA	38	1,682,500	
DMA	28	2,710,600	
Hispanic	61	149,500	8.89%
Black	29	296,500	17.62%

Available Research

Service	Ethnic Type	Report Type	Available Reports
Nielsen	General Market	PPM	Monthly
Nielsen	Black	PPM	Monthly

	Contemporary	Rock	Adult Contemporary	Adult/ Classic Hits	Oldies	Country	News/ Talk/ Info	Adult Music	Urban/ Black/ Gospel	Hispanic	Other/ Foreign Language	Religion	Non-Commercial
AM						WSVX-COU	WGCL-N/T WNDE-SPR WXLW-TLK WXNT-SPR		WTLC-GOS	WNTS-RMX WSYW-SCO		WBRI-REL	
FM	WHHH-RHY WZPL-CHR	WFBQ-CLR WNDX-AOR WOLT-AMR WTTS-AAR	WINN-HAC WNTR-A/C WRZQ-A/C WYXB-A/C	WJJK-ADH WWWY-CLH		WFMS-COU WIFE-COU WKKG-COU WLHK-COU WYGB-COU	WFDM-TLK WIBC-N/T		WTLC-UAC WZRL-URB	WEDJ-RMX		WGNR-REL	WFYI-NPR WHZN-NCL WICR-EDU WKLU-NCL WQME-NCL WQRA-NCL WYHX-NCL
DIGITAL							WIBC-F2-SPR WOLT-F2-BUS			WHHH-F3-RMX			

Population Source: Nielsen Audio's Radio and Television Market Population Estimates; released annually

COMBOS (+ LMA's)

WEDJ-FM, WNTS-AM, WSYW-AM
WFMS-FM, WJJK-FM, WNDX-FM, WNTR-FM,
WXNT-AM, WZPL-FM
WKLU-FM, WQME-FM, WQRA-FM
WFBQ-FM, WNDE-AM, WOLT-FM, WZRL-FM
WHHH-F3, WHHH-FM, WIBC-F2, WIBC-FM, WLHK-
FM, WTLC-AM, WTLC-FM, WYXB-FM
WRZQ-FM, WYGB-FM
WINN-FM, WKKG-FM, WWWY-FM

Continental Broadcast Group Inc.
Cumulus
Educational Media Foundation
iHeartMedia, Inc.
Radio One, Inc.
Reising Radio Partners, Inc
White River Broadcasting Co, Inc

LOCAL SPORTS COVERAGE

WGCL-AM
WLHK-FM
WXNT-AM
WNDE-AM
WYGB-FM
F = Flagship
Indy 500-Car Racing
Indianapolis Colts-Football
Butler University-Basketball
Nascar Stock Races-Car Racing
Purdue University-Football
Indy 500-Car Racing

Indianapolis, IN

SIMULCASTS (TOTAL WEEK)

TRANSLATORS

PRIMARY STATION	FORMAT	TRANSLATOR FREQUENCY
WBRI-AM	Religion	96.7
WGCL-AM	News/Talk	98.7
WHHH-F3	Mexican Regional	105.1
WIBC-F2	Sports	107.5
WNTS-AM	Mexican Regional	103.9
WOLT-F2	Business	97.5
WQME-FM	Non-Commercial	105.3
WSVX-AM	Country	96.5
WSYW-AM	Spanish Contemporary	94.3
WTLC-AM	Gospel	95.1

NATIONAL REPS

WEDJ-FM, WNTS-AM, WSYW-AM	McGavren
WFBQ-FM, WNDE-AM, WOLT-FM, WOLT-F2, WZRL-FM	iHeartMedia
WFDM-FM, WXLW-AM	Loc Focus
WFMS-FM, WGCL-AM, WJJK-FM, WNDX-FM, WNTR-FM, WTTS-FM, WXNT-AM, WZPL-FM	KRG-Christal
WHHH-F3, WHHH-FM, WIBC-F2, WIBC-FM, WLHK-FM, WTLC-FM, WTLC-AM, WYXB-FM	KRG-Eastman
WINN-FM, WKKG-FM, WWWY-FM	RegR
WRZQ-FM, WYGB-FM	Tach