## Fayetteville, AR

## Spectrometer

## Population Estimates

|  |  | Rank | Population 12+ |  |  |  | Service |  | Ethnic Type | Report Type |  | Available Reports <br> Sp/Fa; Fa/Sp |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| M | SA | 109 |  | 0,600 |  |  | Nielsen |  | General Market | Cond |  |  |  |
|  | MA | 95 |  | 1,800 |  |  |  |  |  |  |  |  |  |
|  | ispanic | 89 |  | ,500 | 17.28\% |  |  |  |  |  |  |  |  |
|  | ack | 170 |  | ,100 | 3.42\% |  |  |  |  |  |  |  |  |
|  | Contemporary | Rock | Adult Contemporary | Adult/ Classic Hits | Oldies | Country | News/ Talk/ Info | Adult Music | Urban Black/ Gospel | Hispanic | Other/ Foreign Language | Religion | NonCommercial |
| $\sum_{\mathbb{<}}$ | KQIS-RHY |  |  |  |  |  | KFAY-N/T KFFK-N/T KURM-N/T KYNG-SPR |  |  | KPBI-RMX |  |  |  |
| $\underset{\sim}{i}$ | KMCK-CHR | KIGL-CLR <br> KKEG-AOR <br> KRMW-AAR <br> KXNA-AMR | KEZA-SFT <br> KMXF-HAC <br> KXVB-RAC |  |  | KAMO-COU KKIX-COU KXRD-COU | KAKS-SPR KQSM-SPR | KBVA-AST |  | KSEC-RMX |  |  | $\begin{aligned} & \text { KLRC-EDU } \\ & \text { KUAF-EDU } \end{aligned}$ |

Population Source: Nielsen Audio's Radio and Television Market Population Estimates; released annually

## COMBOS (+ LMA's)

KAMO-FM, KFAY-AM, KKEG-FM, KMCK-FM, KQSM-
FM, KRMW-FM, KYNG-AM
KEZA-FM, KIGL-FM, KKIX-FM, KMXF-FM
KBVA-FM, KFFK-AM, KXNA-FM, KXRD-FM, KXVB FM

Cumulus
iHeartMedia, Inc. Rox Radio Group, LLC

## LOCAL SPORTS COVERAGE

KAKS-FM
F = Flagship

## TRANSLATORS

## PRIMARY STATION

KAKS-FM
KFFK-AM
KMXF-FM
KPBI-AM
KQIS-AM
KUAF-FM
KURM-AM

FORMA
Sports
News/Talk
Hot AC
Mexican Regional
Rhythmic CHR
Non-Commercial College
News/Talk

TRANSLATOR FREQUENCY
95.3
100.7
102.3
106.1
105.3
88.9
97.5

## Fayetteville, AR

## NATIONAL REPS

KAMO-FM, KFAY-AM, KKEG-FM, KMCK-FM, KQSM-FM, KRMW-FM, KYNG-AM KBVA-FM, KFFK-AM, KXNA-FM, KXRD-FM, KXVB-FM
KEZA-FM, KIGL-FM, KKIX-FM, KMXF-FM

KRG-Katz
KRG-Christal iHeartMedia

