

# Owensboro, KY

Spectrometer

## Population Estimates

	Rank	Population 12+
MSA	999	0
DMA	115	629,700
Hispanic	999	0
Black	999	0

## Available Research

Service	Ethnic Type	Report Type	Available Reports
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	Contemporary	Rock	Adult Contemporary	Adult/ Classic Hits	Oldies	Country	News/ Talk/ Info	Adult Music	Urban/ Black/ Gospel	Hispanic	Other/ Foreign Language	Religion	Non-Commercial
AM					WVJS-ODS		WOMI-N/T						
FM	WSTO-CHR	WKTG-CLR	WIKY-A/C			WBIO-COU WBKR-COU WKDQ-COU							WEKV-NCL

Population Source: Nielsen Audio's Radio and Television Market Population Estimates; released annually

## COMBOS (+ LMA's)

WBIO-FM, WVJS-AM	Cromwell Group Inc.
WBKR-FM, WOMI-AM	Townsquare Media, Inc.

## LOCAL SPORTS COVERAGE

WBKR-FM	Nascar Stock Races-Car Racing
	University of Kentucky Wildcats (Men)-Basketball
WOMI-AM	Tennessee Titans-Football
WVJS-AM	Tennessee Titans-Football
F = Flagship	

## SIMULCASTS (TOTAL WEEK)

## TRANSLATORS

PRIMARY STATION	FORMAT	TRANSLATOR FREQUENCY
WOMI-AM	News/Talk	99.1
WVJS-AM	Oldies	100.5

## NATIONAL REPS

WBKR-FM, WKDQ-FM, WOMI-AM	KRG-Christal
WIKY-FM, WSTO-FM	KRG-Katz
WKTG-FM	RegR