

Cape Cod, MA

Spectrometer

Population Estimates

	Rank	Population 12+	
MSA	180	234,600	
DMA	10	6,004,900	
Hispanic	211	7,900	3.37%
Black	202	9,800	4.18%

Available Research

Service	Ethnic Type	Report Type	Available Reports
Nielsen	General Market	Condensed	Sp/Fa; Fa/Sp

	Contemporary	Rock	Adult Contemporary	Adult/ Classic Hits	Oldies	Country	News/ Talk/ Info	Adult Music	Urban/ Black/ Gospel	Hispanic	Other/ Foreign Language	Religion	Non-Commercial
FM	WHYA-CHR	WPXC-AOR	WCOD-A/C WKFY-SFT WOCN-SFT WQRC-A/C	WCIB-CLH WFRQ-ADH WGTX-CLH		WKPE-COU	WEII-SPR WXTK-N/T	WFCC-CLA					WBUA-NCL WCAI-NPR WMVY-NCL

Population Source: Nielsen Audio's Radio and Television Market Population Estimates; released annually

COMBOS (+ LMA's)

WFCC-FM, WKPE-FM, WOCN-FM, WQRC-FM	Cape Cod Broadcasting
WFRQ-FM, WHYA-FM, WKFY-FM, WPXC-FM	Coxswain Communications
WCIB-FM, WCOD-FM, WEII-FM, WXTK-FM	iHeartMedia, Inc.

LOCAL SPORTS COVERAGE

WEII-FM	Boston Celtics-Basketball
F = Flagship	Boston Red Sox-Baseball

SIMULCASTS (TOTAL WEEK)

TRANSLATORS

PRIMARY STATION	FORMAT	TRANSLATOR FREQUENCY
WMVY-FM	Non-Commercial	96.5

NATIONAL REPS

WBUA-FM, WGTX-FM	McGavren
WCIB-FM, WCOD-FM, WEII-FM, WXTK-FM	iHeartMedia
WFCC-FM, WKPE-FM, WOCN-FM, WQRC-FM	KRG-Eastman
WFRQ-FM, WHYA-FM, WKFY-FM, WPXC-FM	KRG-Katz