

Trenton, NJ

Spectrometer

Population Estimates

	Rank	Population 12+	
MSA	147	333,000	
DMA	5	7,307,500	
Hispanic	98	74,200	22.28%
Black	100	64,100	19.25%

Available Research

Service	Ethnic Type	Report Type	Available Reports
Nielsen	General Market	Condensed	Sp; Fa

	Contemporary	Rock	Adult Contemporary	Adult/ Classic Hits	Oldies	Country	News/ Talk/ Info	Adult Music	Urban/ Black/ Gospel	Hispanic	Other/ Foreign Language	Religion	Non-Commercial
AM									WIMG-GOS	WHWH-HIS	WTTM-ETH	WCHR-REL WFJS-REL	
FM	WPST-CHR						WKXW-FUL						WNJT-NCL WWFM-EDU

Population Source: Nielsen Audio's Radio and Television Market Population Estimates; released annually

COMBOS (+ LMA's)

WHWH-AM, WTTM-AM	Multicultural Broadcasting
WCHR-AM, WKXW-FM, WPST-FM	Townsquare Media, Inc.

LOCAL SPORTS COVERAGE

WHWH-AM	Philadelphia Phillies-Baseball
F = Flagship	

SIMULCASTS (TOTAL WEEK)

TRANSLATORS

PRIMARY STATION	FORMAT	TRANSLATOR FREQUENCY
WWFM-FM	Non-Commercial College	92.7

NATIONAL REPS

WCHR-AM, WKXW-FM, WPST-FM	KRG-Christal
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