## Johnstown, PA

#### Spectrometer

#### **Population Estimates**

MSA

Rank Population 12+ 999

DMA 109 646,800 999 0 Hispanic Black 999 0

#### **Available Research**

Service **Ethnic Type Report Type Available Reports** 

|   | Contemporary | Rock | Adult<br>Contemporary            | Adult/<br>Classic Hits | Oldies   | Country  | News/<br>Talk/<br>Info | Adult<br>Music | Urban/<br>Black/<br>Gospel | Other/<br>Foreign<br>Language | Religion | Non-<br>Commercial |
|---|--------------|------|----------------------------------|------------------------|----------|----------|------------------------|----------------|----------------------------|-------------------------------|----------|--------------------|
| Σ | WNTJ-CHR     |      |                                  | WKGE-ADH               | WCRO-ODS | WGGI-COU |                        |                |                            |                               |          |                    |
| Ε | WJHT-CHR     |      | WBRX-A/C<br>WKYE-A/C<br>WLKH-CAC | WOWQ-CLH               |          | WFGI-COU |                        |                |                            |                               |          | WLKJ-NCL           |

Population Source: Nielsen Audio's Radio and Television Market Population Estimates; released annually

## COMBOS (+ LMA's)

WFGI-FM, WGGI-AM, WJHT-FM, WKYE-FM, WLKH-FM, WNTJ-AM, WOWQ-FM, WRKW-FM

Seven Mountains Media, LLC

## **LOCAL SPORTS COVERAGE**

WGGI-AM

Pittsburgh Penguins-Hockey Pittsburgh Steelers-Football Johnstown Chiefs-Hockey

Pittsburgh Pirates-Baseball Penn State-Football WNTJ-AM

Penn State-Basketball

St. Francis College-Basketball Johnstown Chiefs-Hockey WKGE-AM

F = Flagship

## SIMULCASTS (TOTAL WEEK)

WFGI-FM+WGGI-AM

#### **TRANSLATORS**

| PRIMARY STATION | FORMAT                 | TRANSLATOR FREQUENCY |
|-----------------|------------------------|----------------------|
| WCRO-AM         | Oldies                 | 102.9                |
| WGGI-AM         | Country                | 103.5                |
| WKGE-AM         | Adult Hits             | 101.3                |
| WNTJ-AM         | Contemporary Hit Radio | 104.5                |
| WRKW-FM         | Classic Rock           | 93.9                 |

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## **NATIONAL REPS**

WBRX-FM, WCRO-AM WFGI-FM, WGGI-AM, WJHT-FM, WKYE-FM, WNTJ-AM, WOWQ-FM, WRKW-FM KRG-Katz KRG-Eastman