

Bismarck, ND

Spectrometer

Population Estimates

	Rank	Population 12+	
MSA	231	115,000	
DMA	150	356,800	
Hispanic	231	4,100	3.57%
Black	236	2,800	2.43%

Available Research

Service	Ethnic Type	Report Type	Available Reports
Nielsen	General Market	Condensed	Sp/Fa; Fa/Sp

	Contemporary	Rock	Adult Contemporary	Adult/ Classic Hits	Oldies	Country	News/ Talk/ Info	Adult Music	Urban/ Black/ Gospel	Hispanic	Other/ Foreign Language	Religion	Non-Commercial
AM						KBMR-COU	KFYR-N/T KLXX-TLK KXMR-SPR						
FM	KKCT-CHR	KBYZ-CLR KSSS-CLR	KNDR-CAC KYYY-A/C	KXRV-CLH	KACL-ODS	KKBO-COU KQDY-COU KUSB-COU							KBMK-NCL KCND-NCL KNRI-NCL

Population Source: Nielsen Audio's Radio and Television Market Population Estimates; released annually

COMBOS (+ LMA's)

KBMK-FM, KNRI-FM
KBMR-AM, KFYR-AM, KQDY-FM, KSSS-FM, KXMR-AM, KYYY-FM
KKBO-FM, KXRV-FM
KACL-FM, KBYZ-FM, KKCT-FM, KLXX-AM, KUSB-FM

Educational Media Foundation
iHeartMedia, Inc.

Radio Bismark Mandan, LLC
Townsquare Media, Inc.

LOCAL SPORTS COVERAGE

KFYR-AM
KXMR-AM

F = Flagship

Minnesota Vikings-Football
Green Bay Packers-Football
Minnesota Twins-Baseball

SIMULCASTS (TOTAL WEEK)

TRANSLATORS

PRIMARY STATION	FORMAT	TRANSLATOR FREQUENCY
KFYR-AM	News/Talk	99.7

NATIONAL REPS

KACL-FM, KBYZ-FM, KKCT-FM, KLXX-AM, KUSB-FM
KBMR-AM, KFYR-AM, KQDY-FM, KSSS-FM, KXMR-AM, KYYY-FM
KKBO-FM, KXRV-FM

KRG-Katz
iHeartMedia
KRG-Eastman