## Lake Charles, LA

## Spectrometer



Population Source: Nielsen Audio's Radio and Television Market Population Estimates; released annually

## COMBOS (+ LMA's)

```
KAOK-AM, KBIU-FM, KKGB-FM, KQLK-FM, KYKZ
FM
KITA-FM, KRLR-FM
KHLA-FM, KJMH-FM, KLCL-AM, KNGT-FM, KTSR
```

FM

## SIMULCASTS (TOTAL WEEK)

## LOCAL SPORTS COVERAGE

KNGT-FM
KHLA-FM
F = Flagship

New Orleans Saints-Football
McNeese State University-Football McNeese State University-Basketbal

## TRANSLATORS

FORMAT
Non-Commercial
Non-Commercial

TRANSLATOR FREQUENCY
98.9

## NATIONAL REPS

KAOK-AM, KBIU-FM, KKGB-FM, KQLK-FM, KYKZ-FM KHLA-FM, KJMH-FM, KLCL-AM, KNGT-FM, KTSR-FM KZWA-FM

KRG-Eastman KRG-Katz Loc Focus

