

Meridian, MS

Spectrometer

Population Estimates

	Rank	Population 12+
MSA	999	0
DMA	192	142,100
Hispanic	999	0
Black	999	0

Available Research

Service	Ethnic Type	Report Type	Available Reports
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	Contemporary	Rock	Adult Contemporary	Adult/Classic Hits	Oldies	Country	News/Talk/Info	Adult Music	Urban/Black/Gospel	Hispanic	Other/Foreign Language	Religion	Non-Commercial
AM							WMOX-N/T WYHL-SPR		WMOG-UIIN				
FM			WEXR-A/C WJDQ-HAC	WKZB-CLH		WOKK-COU WUCL-COU	WALT-TLK		WJXM-URB WZKS-UAC				WKLV-NCL

Population Source: Nielsen Audio's Radio and Television Market Population Estimates; released annually

COMBOS (+ LMA's)

WALT-FM, WKZB-FM, WUCL-FM
WJDQ-FM, WJXM-FM, WMOG-AM, WOKK-FM,
WYHL-AM, WZKS-FM

Meridian Media, LLC
Mississippi Broadcasters

LOCAL SPORTS COVERAGE

WMOX-AM
F = Flagship
Mississippi State-Basketball
Mississippi State-Football

SIMULCASTS (TOTAL WEEK)

TRANSLATORS

PRIMARY STATION	FORMAT	TRANSLATOR FREQUENCY
WKLV-FM	Non-Commercial	92.7
WMOG-AM	Urban Inspirational	95.9
WYHL-AM	Sports	99.7

NATIONAL REPS

WALT-FM, WKZB-FM, WUCL-FM
WJDQ-FM, WJXM-FM, WOKK-FM, WYHL-AM, WZKS-FM

Tach
KRG-Eastman