

Lawton, OK

Spectrometer

Population Estimates

	Rank	Population 12+
MSA	999	0
DMA	149	359,300
Hispanic	999	0
Black	999	0

Available Research

Service	Ethnic Type	Report Type	Available Reports
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	Contemporary	Rock	Adult Contemporary	Adult/Classic Hits	Oldies	Country	News/Talk/Info	Adult Music	Urban/Black/Gospel	Hispanic	Other/Foreign Language	Religion	Non-Commercial
AM		KXCA-AMR					KWPN-SPR		KKRX-UAC				
FM	KVRW-CHR	KZCD-AOR	KBZQ-A/C KMGZ-HAC			KFXI-COU KKEN-COU KLAW-COU			KJMZ-URB				

Population Source: Nielsen Audio's Radio and Television Market Population Estimates; released annually

COMBOS (+ LMA's)

KJMZ-FM, KKEN-FM, KKRX-AM, KXCA-AM
KLAW-FM, KVRW-FM, KZCD-FM

Mollman Media, Inc
Townsquare Media, Inc.

LOCAL SPORTS COVERAGE

F = Flagship

SIMULCASTS (TOTAL WEEK)

TRANSLATORS

PRIMARY STATION	FORMAT	TRANSLATOR FREQUENCY
KMGZ-FM	Hot AC	97.3
KXCA-AM	Altern/Modern Rock	93.7

NATIONAL REPS

KJMZ-FM, KKEN-FM, KKRX-AM, KXCA-AM
KLAW-FM, KVRW-FM, KWPN-AM, KZCD-FM

McGavren
KRG-Katz