

# Bloomington, IN

Spectrometer

## Population Estimates

	Rank	Population 12+
MSA	999	0
DMA	28	2,710,600
Hispanic	999	0
Black	999	0

## Available Research

Service	Ethnic Type	Report Type	Available Reports
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	Contemporary	Rock	Adult Contemporary	Adult/ Classic Hits	Oldies	Country	News/ Talk/ Info	Adult Music	Urban/ Black/ Gospel	Hispanic	Other/ Foreign Language	Religion	Non-Commercial
AM							WGCL-N/T WNDE-SPR						
FM	WBWB-CHR WZPL-CHR	WFBQ-CLR WTTS-AAR	WNTR-A/C	WCLS-CLH	WQRK-ODS	WHCC-COU							
DIGITAL		WTTS-F2-CLR											

Population Source: Nielsen Audio's Radio and Television Market Population Estimates; released annually

## COMBOS (+ LMA's)

WBWB-FM, WHCC-FM

Sound Management, LLC

## LOCAL SPORTS COVERAGE

WGCL-AM  
WHCC-FM  
  
WNDE-AM  
WCLS-FM  
F = Flagship

Indy 500-Car Racing  
Indy 500-Car Racing  
Indiana University Hoosiers-Football (F)  
Indiana University Hoosiers-Basketball (F)  
  
Purdue University-Football  
Indy 500-Car Racing

## SIMULCASTS (TOTAL WEEK)

## TRANSLATORS

PRIMARY STATION	FORMAT	TRANSLATOR FREQUENCY
WGCL-AM	News/Talk	98.7
WTTS-F2	Classic Rock	96.1

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NATIONAL REPS

WBWB-FM, WHCC-FM	KRG-Eastman
WCLS-FM, WQRK-FM	RegR
WFBQ-FM, WNDE-AM	iHeartMedia
WGCL-AM, WNTR-FM, TTTS-FM, TTTS-F2, WZPL-FM	KRG-Christal