

Columbus, NE

Spectrometer

Population Estimates

	Rank	Population 12+
MSA	999	0
DMA	112	641,800
Hispanic	999	0
Black	999	0

Available Research

Service	Ethnic Type	Report Type	Available Reports
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	Contemporary	Rock	Adult Contemporary	Adult/ Classic Hits	Oldies	Country	News/ Talk/ Info	Adult Music	Urban/ Black/ Gospel	Hispanic	Other/ Foreign Language	Religion	Non-Commercial
AM						KTTT-COU	KJSK-N/T WJAG-N/T						
FM		KNEN-CLR	KLIR-A/C	KKOT-CLH		KZEN-COU							

Population Source: Nielsen Audio's Radio and Television Market Population Estimates; released annually

COMBOS (+ LMA's)

KJSK-AM, KKOT-FM, KLIR-FM, KTTT-AM, KZEN-FM

Alpha Media

LOCAL SPORTS COVERAGE

F = Flagship

SIMULCASTS (TOTAL WEEK)

TRANSLATORS

PRIMARY STATION	FORMAT	TRANSLATOR FREQUENCY
WJAG-AM	News/Talk	105.9

NATIONAL REPS

KJSK-AM, KKOT-FM, KLIR-FM, KTTT-AM, KZEN-FM

KRG-Katz