

Russellville AR

Spectrometer

Population Estimates

	Rank	Population 12+
MSA	999	0
DMA	60	1,274,500
Hispanic	999	0
Black	999	0

Available Research

Service	Ethnic Type	Report Type	Available Reports
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	Contemporary	Rock	Adult Contemporary	Adult/ Classic Hits	Oldies	Country	News/ Talk/ Info	Adult Music	Urban/ Black/ Gospel	Hispanic	Other/ Foreign Language	Religion	Non-Commercial
AM				KCAB-ADH			KARV-N/T						
FM		KYEL-AOR	KARV-CAC KWKK-A/C			KCJC-COU							

Population Source: Nielsen Audio's Radio and Television Market Population Estimates; released annually

COMBOS (+ LMA's)

KARV-AM, KARV-FM, KCAB-AM, KCJC-FM, KWKK-FM, KYEL-FM

East Arkansas Broadcasters, Inc.

LOCAL SPORTS COVERAGE

F = Flagship

SIMULCASTS (TOTAL WEEK)

TRANSLATORS

PRIMARY STATION	FORMAT	TRANSLATOR FREQUENCY
KARV-AM	News/Talk	93.1
KCAB-AM	Adult Hits	97.1

NATIONAL REPS

KCAB-AM, KCJC-FM, KWKK-FM, KYEL-FM

KRG-Christal