

Fitchburg, MA

Spectrometer

Population Estimates

	Rank	Population 12+
MSA	999	0
DMA	10	6,004,900
Hispanic	999	0
Black	999	0

Available Research

Service	Ethnic Type	Report Type	Available Reports
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	Contemporary	Rock	Adult Contemporary	Adult/ Classic Hits	Oldies	Country	News/ Talk/ Info	Adult Music	Urban/ Black/ Gospel	Hispanic	Other/ Foreign Language	Religion	Non-Commercial
AM							WGAW-TLK WPKZ-N/T						

Population Source: Nielsen Audio's Radio and Television Market Population Estimates; released annually

COMBOS (+ LMA's)

LOCAL SPORTS COVERAGE

WPKZ-AM	Boston Celtics-Basketball Boston Bruins-Hockey New England Patriots-Football Boston Red Sox-Baseball
F = Flagship	

SIMULCASTS (TOTAL WEEK)

TRANSLATORS

PRIMARY STATION	FORMAT	TRANSLATOR FREQUENCY
WGAW-AM	Talk	98.1
WPKZ-AM	News/Talk	105.3

NATIONAL REPS