

# Gadsden, AL

Spectrometer

## Population Estimates

	Rank	Population 12+
MSA	999	0
DMA	47	1,708,900
Hispanic	999	0
Black	999	0

## Available Research

Service	Ethnic Type	Report Type	Available Reports
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	Contemporary	Rock	Adult Contemporary	Adult/ Classic Hits	Oldies	Country	News/ Talk/ Info	Adult Music	Urban/ Black/ Gospel	Hispanic	Other/ Foreign Language	Religion	Non-Commercial
AM		WDNG-CLR	WAVU-CAC	WGAD-CLH		WTDR-COU	WAAX-N/T WTAZ-SPR		WHMA-GOS WMGJ-URB			WBSA-REL	
FM				WGMZ-CLH		WQSB-COU WTDR-COU WTWX-COU							

Population Source: Nielsen Audio's Radio and Television Market Population Estimates; released annually

## COMBOS (+ LMA's)

WAAX-AM, WGMZ-FM  
WAVU-AM, WQSB-FM

iHeartMedia, Inc.  
Sand Mountain Broadcasting, Corp

## LOCAL SPORTS COVERAGE

WDNG-AM Nascar Stock Races-Car Racing  
Indy 500-Car Racing  
WAAX-AM University of Alabama-Football  
University of Alabama-Basketball  
WTWX-FM Atlanta Braves-Baseball  
WTDR-AM Atlanta Braves-Baseball  
Auburn-Football  
Auburn-Basketball  
University of Alabama-Football  
University of Alabama-Basketball

F = Flagship

## SIMULCASTS (TOTAL WEEK)

## TRANSLATORS

PRIMARY STATION	FORMAT	TRANSLATOR FREQUENCY
WAAX-AM	News/Talk	101.9
WAVU-AM	Christian AC	107.5
WDNG-AM	Classic Rock	95.1
WGAD-AM	Classic Hits	103.9
WTDR-AM	Country	99.3

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NATIONAL REPS

WAAX-AM, WGMZ-FM

iHeartMedia