

Chillicothe, OH

Spectrometer

Population Estimates

| | Rank | Population 12+ |
|----------|------|----------------|
| MSA | 999 | 0 |
| DMA | 34 | 2,279,700 |
| Hispanic | 999 | 0 |
| Black | 999 | 0 |

Available Research

| Service | Ethnic Type | Report Type | Available Reports |
|---------|-------------|-------------|-------------------|
|---------|-------------|-------------|-------------------|

| | Contemporary | Rock | Adult Contemporary | Adult/Classic Hits | Oldies | Country | News/Talk/Info | Adult Music | Urban/Black/Gospel | Hispanic | Other/Foreign Language | Religion | Non-Commercial |
|----|--------------|------|--------------------|--------------------|--------|----------|----------------|-------------|--------------------|----------|------------------------|----------|----------------|
| AM | | | WCHI-SFT | | | | WBEX-N/T | | | | | | |
| FM | | | WQLX-HAC | | | WKKJ-COU | | | | | | | |

Population Source: Nielsen Audio's Radio and Television Market Population Estimates; released annually

COMBOS (+ LMA's)

WBEX-AM, WCHI-AM, WKKJ-FM, WQLX-FM

iHeartMedia, Inc.

LOCAL SPORTS COVERAGE

WBEX-AM
F = Flagship

Cincinnati Reds-Baseball

SIMULCASTS (TOTAL WEEK)

TRANSLATORS

| PRIMARY STATION | FORMAT | TRANSLATOR FREQUENCY |
|-----------------|-----------|----------------------|
| WBEX-AM | News/Talk | 92.7 |

NATIONAL REPS

WBEX-AM, WCHI-AM, WKKJ-FM, WQLX-FM

iHeartMedia