

Corvallis, OR

Spectrometer

Population Estimates

	Rank	Population 12+
MSA	999	0
DMA	120	587,000
Hispanic	999	0
Black	999	0

Available Research

Service	Ethnic Type	Report Type	Available Reports
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	Contemporary	Rock	Adult Contemporary	Adult/ Classic Hits	Oldies	Country	News/ Talk/ Info	Adult Music	Urban/ Black/ Gospel	Hispanic	Other/ Foreign Language	Religion	Non-Commercial
AM							KEJO-SPR KLOO-N/T KTHH-COM						
FM		KLOO-CLR				KRKT-COU							

Population Source: Nielsen Audio's Radio and Television Market Population Estimates; released annually

COMBOS (+ LMA's)

KEJO-AM, KLOO-AM, KLOO-FM, KRKT-FM, KTHH-AM

Bicoastal Media, L.L.C.

LOCAL SPORTS COVERAGE

KEJO-AM
Seattle Mariners-Baseball
Oregon State-Football
Oregon State-Basketball

KLOO-AM
Portland Trailblazers-Basketball

F = Flagship

SIMULCASTS (TOTAL WEEK)

TRANSLATORS

PRIMARY STATION	FORMAT	TRANSLATOR FREQUENCY
KEJO-AM	Sports	93.7
KLOO-AM	News/Talk	96.5
KRKT-FM	Country	100.5
KTHH-AM	Comedy	97.3

NATIONAL REPS

KEJO-AM, KLOO-FM, KLOO-AM, KRKT-FM, KTHH-AM

Loc Focus