Crossville, TN

Spectrometer

Population	Estimates
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MSA

 $\frac{\text{Rank}}{999} \qquad \frac{\text{Population 12+}}{0}$

DMA 59 1,280,100 Hispanic 999 0

 Hispanic
 999
 0

 Black
 999
 0

Available Research

Service Ethnic Type Report Type Available Reports

	Contemporary	Rock	Adult Contemporary	Adult/ Classic Hits	Oldies	Country	News/ Talk/ Info	Adult Music	Urban/ Black/ Gospel	Hispanic	Other/ Foreign Language	Religion	Non- Commercial
AM							WAEW-TLK WCSV-SPR						
FΜ			WPBX-A/C										

Population Source: Nielsen Audio's Radio and Television Market Population Estimates; released annually

COMBOS (+ LMA's)

WAEW-AM, WCSV-AM, WPBX-FM

Peg Broadcasting

LOCAL SPORTS COVERAGE

F = Flagship

SIMULCASTS (TOTAL WEEK)

TRANSLATORS

PRIMARY STATION FORMAT TRANSLATOR FREQUENCY

 WAEW-AM
 Talk
 96.3

 WCSV-AM
 Sports
 97.7

NATIONAL REPS