

# Dalton, GA

Spectrometer

## Population Estimates

	Rank	Population 12+
MSA	999	0
DMA	83	927,100
Hispanic	999	0
Black	999	0

## Available Research

Service	Ethnic Type	Report Type	Available Reports
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	Contemporary	Rock	Adult Contemporary	Adult/ Classic Hits	Oldies	Country	News/ Talk/ Info	Adult Music	Urban/ Black/ Gospel	Hispanic	Other/ Foreign Language	Religion	Non-Commercial
AM						WDAL-COU	WBLJ-N/T						
FM			WYYU-A/C										WNGH-NPR

Population Source: Nielsen Audio's Radio and Television Market Population Estimates; released annually

## COMBOS (+ LMA's)

WBLJ-AM, WDAL-AM, WYYU-FM

North Georgia Radio Group, LLC

## LOCAL SPORTS COVERAGE

WBLJ-AM

Georgia Tech-Football  
Georgia Tech-Basketball

WYYU-FM

Atlanta Braves-Baseball

F = Flagship

## SIMULCASTS (TOTAL WEEK)

## TRANSLATORS

PRIMARY STATION	FORMAT	TRANSLATOR FREQUENCY
WDAL-AM	Country	98.3

## NATIONAL REPS

WBLJ-AM, WDAL-AM, WNGH-FM, WYYU-FM

RegR