## Gallup, NM

## Spectrometer

## Population Estimates

|  | Rank | Population $\mathbf{1 2 +}$ |
| :--- | :--- | :--- |
| MSA | 999 | 0 |
| DMA | 48 | $1,685,200$ |
| Hispanic | 999 | 0 |
| Black | 999 | 0 |

## Available Research

Service $\quad$ Ethnic Type $\quad$ Report Type Available Reports

|  | Contemporary | Rock | Adult Contemporary | Adult/ Classic Hits | Oldies | Country | News/ Talk/ Info | Adult Music | Urban/ Black/ Gospe | Hispanic | Other/ <br> Foreign <br> Language | Religion | NonCommercial |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| $\sum$ |  |  |  |  | KYVA-ODS |  |  |  |  |  |  |  |  |
| $\underset{\sim}{\text { E }}$ | KXTC-CHR | $\begin{aligned} & \text { KFMQ-AOR } \\ & \text { KXXI-CLR } \end{aligned}$ |  | KYVA-CLH |  | KFXR-COU <br> KGLX-COU <br> KYAT-COU |  |  |  |  |  |  |  |

Population Source: Nielsen Audio's Radio and Television Market Population Estimates; released annually

## COMBOS (+ LMA's)

KFMQ-FM, KFXR-FM, KGLX-FM, KXTC-FM
KXXI-FM, KYAT-FM, KYVA-AM, KYVA-FM

## SIMULCASTS (TOTAL WEEK)

KFXR-FM+KGLX-FM

## NATIONAL REPS

## LOGAL SPORTS COVERAGE

F = Flagship

| TRANSLATORS |  |  |
| :---: | :---: | :---: |
| PRIMARY STATION | FORMAT | TRANSLATOR FREQUENCY |
| KYAT-FM | Country | 94.9 |
| KYVA-FM | Classic Hits | 102.1 |
| KYVA-AM | Oldies | 98.3 |

