# Gallup, NM

### Spectrometer

# **Population Estimates**

MSA

 $\frac{\text{Rank}}{999} \qquad \frac{\text{Population 12+}}{0}$ 

DMA 48 1,685,200 Hispanic 999 0 Black 999 0

### **Available Research**

Service Ethnic Type Report Type Available Reports

	Contemporary	Rock	Adult Contemporary	Adult/ Classic Hits	Oldies	Country	News/ Talk/ Info	Adult Music	Urban/ Black/ Gospel	Hispanic	Other/ Foreign Language	Religion	Non- Commercial
AM					KYVA-ODS								
Ā		KFMQ-AOR KXXI-CLR		KYVA-CLH		KFXR-COU KGLX-COU KYAT-COU							

Population Source: Nielsen Audio's Radio and Television Market Population Estimates; released annually

# COMBOS (+ LMA's)

KFMQ-FM, KFXR-FM, KGLX-FM, KXTC-FM KXXI-FM, KYAT-FM, KYVA-AM, KYVA-FM iHeartMedia, Inc. Millennium Media, Inc

# **LOCAL SPORTS COVERAGE**

F = Flagship

# **SIMULCASTS (TOTAL WEEK)**

KFXR-FM+KGLX-FM

# **TRANSLATORS**

PRIMARY STATION	FORMAT	TRANSLATOR FREQUENCY 94.9				
KYAT-FM	Country					
KYVA-FM	Classic Hits	102.1				
KYVA-AM	Oldies	98.3				

# **NATIONAL REPS**

KFMQ-FM, KFXR-FM, KGLX-FM, KXTC-FM KXXI-FM, KYAT-FM, KYVA-FM, KYVA-AM

iHeartMedia Tach