

Marshalltown, IA

Spectrometer

Population Estimates

	Rank	Population 12+
MSA	999	0
DMA	68	1,052,500
Hispanic	999	0
Black	999	0

Available Research

Service	Ethnic Type	Report Type	Available Reports
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	Contemporary	Rock	Adult Contemporary	Adult/ Classic Hits	Oldies	Country	News/ Talk/ Info	Adult Music	Urban/ Black/ Gospel	Hispanic	Other/ Foreign Language	Religion	Non-Commercial
AM							KFJB-N/T						
FM						KXIA-COU							

Population Source: Nielsen Audio's Radio and Television Market Population Estimates; released annually

COMBOS (+ LMA's)

KFJB-AM, KXIA-FM	Trending Media, Inc.
F = Flagship	

LOCAL SPORTS COVERAGE

KFJB-AM	Indy 500-Car Racing
KXIA-FM	Nascar Stock Races-Car Racing Iowa State Cyclones-Football Iowa State Cyclones-Basketball
F = Flagship	

SIMULCASTS (TOTAL WEEK)

TRANSLATORS

PRIMARY STATION	FORMAT	TRANSLATOR FREQUENCY
KFJB-AM	News/Talk	93.9

NATIONAL REPS

KFJB-AM, KXIA-FM	KRG-Katz
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