# **Faribault MN**

#### Spectrometer

| Population Esti | imates             |                | Available Res | Available Research |             |                   |  |  |  |
|-----------------|--------------------|----------------|---------------|--------------------|-------------|-------------------|--|--|--|
|                 | Rank               | Population 12+ | Service       | Ethnic Type        | Report Type | Available Reports |  |  |  |
| MSA             | <b>Rank</b><br>999 | 0              |               |                    |             |                   |  |  |  |
| DMA             | 15                 | 4,259,000      |               |                    |             |                   |  |  |  |
| Hispanic        | 999                | 0              |               |                    |             |                   |  |  |  |
| Black           | 999                | 0              |               |                    |             |                   |  |  |  |

|    | Contemporary | Rock     | Adult<br>Contemporary | Adult/<br>Classic Hits | Oldies | Country  | News/<br>Talk/<br>Info | Adult<br>Music | Urban/<br>Black/<br>Gospel | Hispanic | Other/<br>Foreign<br>Language | Religion | Non-<br>Commercial |
|----|--------------|----------|-----------------------|------------------------|--------|----------|------------------------|----------------|----------------------------|----------|-------------------------------|----------|--------------------|
| AM |              |          |                       |                        |        |          | KDHL-FFU               |                |                            |          |                               |          |                    |
| FM |              | KQCL-CLR |                       |                        |        | KBGY-COU |                        |                |                            |          |                               |          |                    |

Population Source: Nielsen Audio's Radio and Television Market Population Estimates; released annually

## COMBOS (+ LMA's)

KDHL-AM, KQCL-FM

Townsquare Media, Inc.

### SIMULCASTS (TOTAL WEEK)

KBGY-FM+WLKX-FM KBGY-FM+KLCI-FM KBGY-FM+WQPM-AM KBGY-FM+KDDG-FM

#### NATIONAL REPS

KBGY-FM, KDHL-AM, KQCL-FM

KRG-Eastman

#### LOCAL SPORTS COVERAGE

F = Flagship

| TRANSLATORS     |                   |                      |  |
|-----------------|-------------------|----------------------|--|
| PRIMARY STATION | FORMAT            | TRANSLATOR FREQUENCY |  |
| KDHL-AM         | Farm/Full Service | 97.9                 |  |