

# Athens, GA

Spectrometer

## Population Estimates

	Rank	Population 12+
MSA	999	0
DMA	7	6,500,700
Hispanic	999	0
Black	999	0

## Available Research

Service	Ethnic Type	Report Type	Available Reports
---------	-------------	-------------	-------------------

	Contemporary	Rock	Adult Contemporary	Adult/ Classic Hits	Oldies	Country	News/ Talk/ Info	Adult Music	Urban/ Black/ Gospel	Hispanic	Other/ Foreign Language	Religion	Non-Commercial
AM			WCON-SFT		WKUN-ODS		WDUN-N/T WGAU-N/T WRFC-SPR						
FM	WPUP-CHR		WGMG-A/C	WXKT-ADH		WCON-COU WMOQ-COU WNGC-COU							

Population Source: Nielsen Audio's Radio and Television Market Population Estimates; released annually

## COMBOS (+ LMA's)

WKUN-AM, WMOQ-FM	Bostwick Broadcasting
WGAU-AM, WGMG-FM, WNGC-FM, WPUP-FM, WRFC-AM, WXKT-FM	Cox Media Group
WCON-AM, WCON-FM	Habersham Broadcasting

## LOCAL SPORTS COVERAGE

WNGC-FM	University of Georgia Bulldogs-Football University of Georgia Bulldogs-Basketball
WDUN-AM	Nascar Stock Races-Car Racing Indy 500-Car Racing
WRFC-AM	University of Georgia Bulldogs-Football University of Georgia Bulldogs-Basketball
WMOQ-FM	Nascar Stock Races-Car Racing
F = Flagship	

## SIMULCASTS (TOTAL WEEK)

## TRANSLATORS

PRIMARY STATION	FORMAT	TRANSLATOR FREQUENCY
WCON-AM	Soft AC	107.7
WGAU-AM	News/Talk	98.7
WKUN-AM	Oldies	102.5

## NATIONAL REPS

WGAU-AM, WGMG-FM, WNGC-FM, WPUP-FM, WRFC-AM, WXKT-FM	KRG-Christal
--	--------------