

Live Oak, FL

Spectrometer

Population Estimates

	Rank	Population 12+
MSA	999	0
DMA	105	673,100
Hispanic	999	0
Black	999	0

Available Research

Service	Ethnic Type	Report Type	Available Reports
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	Contemporary	Rock	Adult Contemporary	Adult/ Classic Hits	Oldies	Country	News/ Talk/ Info	Adult Music	Urban/ Black/ Gospel	Hispanic	Other/ Foreign Language	Religion	Non-Commercial
AM							WDSR-N/T WQHL-N/T						
FM			WCJX-SFT	WNFB-CLH		WQHL-COU	WJZS-SPR						

Population Source: Nielsen Audio's Radio and Television Market Population Estimates; released annually

COMBOS (+ LMA's)

WDSR-AM, WNFB-FM	Newman Media, Inc.
WCJX-FM, WJZS-FM, WQHL-AM, WQHL-FM	Southern Stone Communications

LOCAL SPORTS COVERAGE

F = Flagship

SIMULCASTS (TOTAL WEEK)

TRANSLATORS

PRIMARY STATION	FORMAT	TRANSLATOR FREQUENCY
WDSR-AM	News/Talk	95.9
WQHL-AM	News/Talk	103.1

NATIONAL REPS

WCJX-FM, WDSR-AM, WJZS-FM, WNFB-FM, WQHL-FM, WQHL-AM	KRG-Christal
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