

New York, NY

Spectrometer

Population Estimates

	Rank	Population 12+	
MSA	1	16,563,900	
DMA	1	18,842,900	
Hispanic	2	4,228,100	25.53%
Black	1	2,696,600	16.28%

Available Research

Service	Ethnic Type	Report Type	Available Reports
Nielsen	General Market	PPM	Monthly
Nielsen	Black	PPM	Monthly
Nielsen	Hispanic	PPM	Monthly

	Contemporary	Rock	Adult Contemporary	Adult/ Classic Hits	Oldies	Country	News/ Talk/ Info	Adult Music	Urban/ Black/ Gospel	Hispanic	Other/ Foreign Language	Religion	Non-Commercial
AM							WABC-N/T WBBR-BUS WCBS-NEW WEPN-SPR WFAN-SPR WINS-NEW WNYM-TLK WOR-N/T WWRL-NEW		WLIB-GOS	WADO-SNT WPAT-SCO	WKDM-ETH WSNR-ETH WWRU-ETH WZRC-ETH	WMCA-REL	WNYC-NPR
FM	WHTZ-CHR WQHT-RHY	WAXQ-CLR	WKTU-RAC WLTW-A/C WNEW-HAC	WCBS-CLH	WXBK-ROL		WEPN-SPR WFAN-SPR WINS-NEW		WBLS-UAC WWPR-URB	WPAT-SCO WSKQ-TRP WXNY-SCO			WBGO-NPR WFME-NCL WFUV-EDU WNYC-NPR WPLJ-NCL WQXR-NCL WSUF-EDU WVBN-NCL
DIGITAL	WKTU-F2-RHY	WINS-F2-AMR			WCBS-F3-ODS	WXBK-F2-COU	WINS-F3-TLK WWPR-F3-NEW WFAN-F2-SPR						

Population Source: Nielsen Audio's Radio and Television Market Population Estimates; released annually

New York, NY

COMBOS (+ LMA's)			LOCAL SPORTS COVERAGE		
WCBS-AM, WCBS-F3, WCBS-FM, WFAN-AM, WFAN-F2, WFAN-FM, WINS-AM, WINS-F2, WINS-F3, WINS-FM, WNEW-FM, WXBK-F2, WXBK-FM		Audacy	WCBS-AM	Rutgers University-Basketball (F) New York Mets-Baseball (F)	
WEPN-FM, WLIB-AM		Emmis Communications	WEPN-AM	NY/NJ Red Bulls MLS-Soccer New York Knicks-Basketball New York Islanders-Hockey New York Rangers-Hockey	
WAXQ-FM, WHTZ-FM, WKTU-F2, WKTU-FM, WLTW-FM, WOR-AM, WWPR-F3, WWPR-FM, WWRL-AM		iHeartMedia, Inc.	WMCA-AM	St. John`s University Red Storm-Basketball	
WBLS-FM, WQHT-FM		Mediaco Holding	WFAN-FM	New York Giants-Football (F) New Jersey Devils-Hockey (F) Rutgers University-Football (F) Brooklyn Nets-Basketball (F) New York Yankees-Baseball (F)	
WKDM-AM, WPAT-AM, WWRU-AM, WZRC-AM		Multicultural Broadcasting			
WPAT-FM, WSKQ-FM		Spanish Broadcasting System	WEPN-FM	New York Knicks-Basketball (F) New York Rangers-Hockey (F) NY/NJ Red Bulls MLS-Soccer	
WADO-AM, WXNY-FM		TelevisaUnivision, Inc			
WNYC-AM, WNYC-FM, WQXR-FM		WNYC Radio			
			WFAN-AM	New York Giants-Football New Jersey Devils-Hockey New York Yankees-Baseball	
			WADO-AM	New York Jets-Football New York Giants-Football New York Yankees-Baseball	
			WAXQ-FM	New York Jets-Football (F)	
			WNYM-AM	Syracuse University-Basketball Syracuse University-Football St. John`s University Red Storm-Basketball New York Islanders-Hockey	
			F = Flagship		
SIMULCASTS (TOTAL WEEK)			TRANSLATORS		
WFAN-AM+WFAN-FM			<u>PRIMARY STATION</u>	<u>FORMAT</u>	<u>TRANSLATOR FREQUENCY</u>
WWPR-F3+WWRL-AM			WMCA-AM	Religion	102.3
WINS-AM+WINS-FM			WPLJ-FM	Non-Commercial	94.3
			WQXR-FM	Non-Commercial	103.7
			WSUF-FM	Non-Commercial College	93.3

New York, NY

NATIONAL REPS

WABC-AM, WPAT-FM, WSKQ-FM	KRG-Katz
WADO-AM, WXNY-FM	KRG-Eastman
WAXQ-FM, WHTZ-FM, WKTU-FM, WKTU-F2, WLTW-FM, WOR-AM, WWPR-F3, WWPR-FM, WWRL-AM	iHeartMedia
WBLS-FM, WLIB-AM, WQHT-FM	KRG-Christal
WCBS-F3, WCBS-FM, WCBS-AM, WFAN-FM, WFAN-F2, WFAN-AM, WINS-FM, WINS-F3, WINS-F2, WINS-AM, WNEW-FM, WXBK-FM, WXBK-F2	KRG-Audacy
WMCA-AM, WNYM-AM, WQXR-FM	McGavren