Fairmont, MN

Spectrometer

Popu	lation	Esti	mates
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MSA

 $\frac{\text{Rank}}{999} \qquad \frac{\text{Population 12+}}{0}$

DMA 15 4,272,500 Hispanic 999 0 Black 999 0

Available Research

Service Ethnic Type Report Type Available Reports

	Contemporary	Rock	Adult Contemporary	Adult/ Classic Hits	Oldies	Country	News/ Talk/ Info	Adult Music	Urban/ Black/ Gospel	Hispanic	Other/ Foreign Language	Religion	Non- Commercial
A						KSUM-COU							
Σ				KFMC-CLH									

Population Source: Nielsen Audio's Radio and Television Market Population Estimates; released annually

COMBOS (+ LMA's)

KFMC-FM, KSUM-AM

City of Lakes Media, Inc

LOCAL SPORTS COVERAGE

F = Flagship

SIMULCASTS (TOTAL WEEK)

TRANSLATORS

PRIMARY STATION FORMAT TRANSLATOR FREQUENCY

KSUM-AM Country 97.1

NATIONAL REPS

KFMC-FM, KSUM-AM KRG-Katz