Bucyrus, OH

Spectrometer

Population Es	stimates		Available Re	Available Research						
	Rank	Population 12+	Service	Ethnic Type	Report Type	Available Reports				
MSA	999	0								
DMA	34	2,303,400								
Hispanic	999	0								
Black	999	0								

	Contemporary	Rock	Adult Contemporary	Adult/ Classic Hits	Oldies	Country	News/ Talk/ Info	Adult Music	Urban/ Black/ Gospel	Hispanic	Other/ Foreign Language	• • • • • • • • • • • • • • • • • • •	Non- Commercial
AM						WBCO-COU							
FΜ		WQEL-CLR											

Population Source: Nielsen Audio's Radio and Television Market Population Estimates; released annually

COMBOS (+ LMA's)

WBCO-AM, WQEL-FM

Saga Communications Inc.

LOCAL SPORTS COVERAGE

F = Flagship

SIMULCASTS (TOTAL WEEK)

TRANSLATORS		
PRIMARY STATION	FORMAT	TRANSLATOR FREQUENCY
WBCO-AM	Country	107.5

NATIONAL REPS

WBCO-AM, WQEL-FM

KRG-Katz