

Lewistown, PA

Spectrometer

Population Estimates

| | Rank | Population 12+ |
|----------|------|----------------|
| MSA | 999 | 0 |
| DMA | 42 | 1,833,500 |
| Hispanic | 999 | 0 |
| Black | 999 | 0 |

Available Research

| Service | Ethnic Type | Report Type | Available Reports |
|---------|-------------|-------------|-------------------|
|---------|-------------|-------------|-------------------|

| | Contemporary | Rock | Adult Contemporary | Adult/ Classic Hits | Oldies | Country | News/ Talk/ Info | Adult Music | Urban/ Black/ Gospel | Hispanic | Other/ Foreign Language | Religion | Non-Commercial |
|----|--------------|----------|--------------------|---------------------|--------|----------|------------------|-------------|----------------------|----------|-------------------------|----------|----------------|
| AM | | WJUN-CLR | | WLUI-CLH | | | | | | | | | |
| FM | | | WMRF-A/C | | | WIBF-COU | | | | | | | |

Population Source: Nielsen Audio's Radio and Television Market Population Estimates; released annually

COMBOS (+ LMA's)

WIBF-FM, WJUN-AM, WLUI-AM, WMRF-FM

Seven Mountains Media, LLC

LOCAL SPORTS COVERAGE

F = Flagship

SIMULCASTS (TOTAL WEEK)

WDBF-FM+WIBF-FM

TRANSLATORS

| PRIMARY STATION | FORMAT | TRANSLATOR FREQUENCY |
|-----------------|--------------|----------------------|
| WJUN-AM | Classic Rock | 107.5 |
| WLUI-AM | Classic Hits | 92.9 |

NATIONAL REPS

WIBF-FM, WJUN-AM, WLUI-AM, WMRF-FM

KRG-Eastman