Bethany, MO

Spectrometer

Popul	lation	Est	ima	tes
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Population 12+

0

2,257,000

MSA 999

DMA 35

Hispanic 999

Black 999

Rank

Available Research

Service

Ethnic Type

Report Type

Available Reports

	Contemporary	Rock	Adult Contemporary	Adult/ Classic Hits	Oldies	Country	News/ Talk/ Info	Adult Music	Urban/ Black/ Gospel	Hispanic	Other/ Foreign Language	Religion	Non- Commercial
Σ		KKWK-CLR				KAAN-COU							

Population Source: Nielsen Audio's Radio and Television Market Population Estimates; released annually

COMBOS (+ LMA's)

KAAN-FM, KKWK-FM Alpha Media

LOCAL SPORTS COVERAGE

F = Flagship

SIMULCASTS (TOTAL WEEK)

TRANSLATORS

PRIMARY STATION

FORMAT

TRANSLATOR FREQUENCY

NATIONAL REPS