

Northwest Indiana

Spectrometer

Population Estimates			Available Research			
	<u>Rank</u>	<u>Population 12+</u>	<u>Service</u>	<u>Ethnic Type</u>	<u>Report Type</u>	<u>Available Reports</u>
MSA	999	0				
DMA	3	8,269,000				
Hispanic	999	0				
Black	999	0				

	Contemporary	Rock	Adult Contemporary	Adult/ Classic Hits	Oldies	Country	News/ Talk/ Info	Adult Music	Urban/ Black/ Gospel	Hispanic	Other/ Foreign Language	Religion	Non-Commercial
FM		WXRD-CLR	WZVN-A/C			WLJE-COU							

Population Source: Nielsen Audio's Radio and Television Market Population Estimates; released annually

COMBOS (+ LMA's)

WLJE-FM, WXRD-FM, WZVN-FM
Adams Radio Group, LLC

LOCAL SPORTS COVERAGE

F = Flagship

SIMULCASTS (TOTAL WEEK)

TRANSLATORS

<u>PRIMARY STATION</u>	<u>FORMAT</u>	<u>TRANSLATOR FREQUENCY</u>
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NATIONAL REPS

WLJE-FM, WXRD-FM, WZVN-FM
RegR