

Tulsa, OK

Spectrometer

Population Estimates

	Rank	Population 12+	
MSA	64	859,800	
DMA	63	1,216,000	
Hispanic	76	94,500	10.99%
Black	81	81,300	9.46%

Available Research

Service	Ethnic Type	Report Type	Available Reports
Nielsen	General Market	CDM	3mo Rolling Avg
Nielsen	Hispanic	Standard	Fa/Wi/Sp

	Contemporary	Rock	Adult Contemporary	Adult/ Classic Hits	Oldies	Country	News/ Talk/ Info	Adult Music	Urban/ Black/ Gospel	Hispanic	Other/ Foreign Language	Religion	Non-Commercial
AM							KAKC-TLK KCFO-N/T KRMG-N/T KTUZ-SPR KTSB-SPR KXBL-SPR		KGTO-UAC	KMUS-RMX KRXO-SCO KTUZ-RMX KXTD-RMX			
FM	KHTT-CHR KTBT-RHY	KJSR-CLR KMOD-AOR KMYZ-AMR	KRAV-A/C KTSO-SRK KXOJ-CAC	KBEZ-CLH		KTGX-COU KVOO-COU KWEN-COU KXBL-COU	KEOJ-SPR KITO-SPR KRMG-N/T KXBL-SPR		KJMM-URB	KIZS-SAH		KREK-REL	KNYD-NCL KWGS-EDU KWTU-EDU
DIGITAL		KTGX-F2-CLR	KTSO-F2-CAC		KWEN-F2-ODS								

Population Source: Nielsen Audio's Radio and Television Market Population Estimates; released annually

COMBOS (+ LMA's)

KJSR-FM, KRAV-FM, KRMG-AM, KRMG-FM, KWEN-FM
 KBEZ-FM, KHTT-FM, KTSB-AM, KVOO-FM, KXBL-FM
 KAKC-AM, KIZS-FM, KMOD-FM, KTBT-FM, KTUZ-AM, KTGX-FM
 KGTO-AM, KJMM-FM
 KCFO-AM, KEOJ-FM, KITO-FM, KMYZ-FM, KTSO-FM, KXOJ-FM, KYAL-AM, KYAL-FM
 KRXO-AM, KTUZ-AM
 KWGS-FM, KWTU-FM

Cox Media Group
 Griffin Communications
 iHeartMedia, Inc.
 Perry Broadcasting
 Stephens Media Group
 Tyler Broadcasting
 University of Tulsa

LOCAL SPORTS COVERAGE

KITO-FM
 KEOJ-FM
 KTSB-AM
 KTBZ-AM
 KRMG-AM
 KRMG-FM
 KYAL-AM
 KYAL-FM
 F = Flagship

Oklahoma City Thunder-Basketball
 Texas Rangers-Baseball
 Oklahoma City Thunder-Basketball
 Oklahoma State-Basketball
 Oklahoma State-Football
 Dallas Cowboys-Football
 Tulsa Drillers-Baseball
 Kansas City Chiefs-Football
 Kansas City Chiefs-Football
 Oral Roberts University-Baseball
 Oral Roberts University-Men's Basketball
 Oklahoma City Thunder-Basketball
 Texas Rangers-Baseball
 Oklahoma City Thunder-Basketball

Tulsa, OK

SIMULCASTS (TOTAL WEEK)

KRMG-AM+KRMG-FM
KEOJ-FM+KYAL-FM
KITO-FM+KYAL-FM

NATIONAL REPS

KAKC-AM, KIZS-FM, KMOD-FM, KTBT-FM, KTBZ-AM, KTGX-F2, KTGX-FM
KBEZ-FM, KH TT-FM, KR XO-AM, KTSB-AM, KTUZ-AM, KVOO-FM, KXBL-FM
KCFO-AM, KEOJ-FM, KITO-FM, KMYZ-FM, KTSO-FM, KTSO-F2, KXOJ-FM,
KYAL-FM, KYAL-AM
KGTO-AM, KJMM-FM
KJSR-FM, KRAV-FM, KRMG-FM, KRMG-AM, KWEN-FM

iHeartMedia
KRG-Eastman
KRG-Katz

McGavren
KRG-Christal

TRANSLATORS

<u>PRIMARY STATION</u>	<u>FORMAT</u>	<u>TRANSLATOR FREQUENCY</u>
KGTO-AM	Urban AC	99.1
KMUS-AM	Mexican Regional	102.7
KRXO-AM	Spanish Contemporary	107.9
KTGX-F2	Classic Rock	93.5
KTSO-F2	Christian AC	94.5
KTUZ-AM	Mexican Regional	101.9
KWEN-F2	Oldies	105.7
KXTD-AM	Mexican Regional	104.9
KYAL-AM	Sports	99.9