

Jacksonville, FL

Spectrometer

Population Estimates

	Rank	Population 12+	
MSA	44	1,488,400	
DMA	41	1,852,200	
Hispanic	57	162,300	10.90%
Black	26	324,500	21.80%

Available Research

Service	Ethnic Type	Report Type	Available Reports
Nielsen	General Market	PPM	Monthly
Nielsen	Black	PPM	Monthly

	Contemporary	Rock	Adult Contemporary	Adult/ Classic Hits	Oldies	Country	News/ Talk/ Info	Adult Music	Urban/ Black/ Gospel	Hispanic	Other/ Foreign Language	Religion	Non-Commercial
AM				WSOS-CLH			WBOB-N/T WFXJ-SPR WJXL-SPR WOKV-SPR		WCGL-GOS WJNJ-GOS WROS-GOS WZAZ-GOS	WEWC-TRP WNNR-RMX WVOJ-RMX		WQOP-REL	
FM	WAPE-CHR	WPLA-AOR	WEJZ-A/C WEZI-SFT WKSL-HAC WMUV-CAC	WBHQ-ADH WBHU-ADH WJGL-CLH		WGNE-COU WQIK-COU WSOS-COU	WJXL-SPR WOKV-N/T		WHJX-UAC WJBT-URB WJGM-GOS WSOL-UAC	WJXR-TRP WYKB-SCO			WCRJ-NCL WJCT-NPR WJKV-NCL WTRJ-NCL
DIGITAL		WOKV-F2-AAR					WJBT-F2-NEW WKSL-F2-SPR		WJGL-F2-URB WKSL-F3-GOS	WQIK-F2-SCO WSOL-F2-HIS WYKB-F2-ROM			

Population Source: Nielsen Audio's Radio and Television Market Population Estimates; released annually

COMBOS (+ LMA's)

WBOB-AM, WMUV-FM, WSOS-FM	Chesapeake-Portsmouth Broadcasting Corp.
WAPE-FM, WEZI-FM, WHJX-FM, WJGL-F2, WJGL-FM, WOKV-AM, WOKV-F2, WOKV-FM	Cox Media Group
WBHQ-FM, WBHU-FM	Flagler County Broadcasting, LLC
WFXJ-AM, WJBT-F2, WJBT-FM, WKSL-F2, WKSL-F3, WKSL-FM, WPLA-FM, WQIK-F2, WQIK-FM, WSOL-F2, WSOL-FM	iHeartMedia, Inc.
WEWC-AM, WJNJ-AM, WJXR-FM, WNNR-AM, WVOJ-AM, WYKB-FM	Norsan Media
WEJZ-FM, WGNE-FM	Renda Broadcasting Corp.

LOCAL SPORTS COVERAGE

WOKV-AM	Florida State University Seminoles-Football Florida State University Seminoles-Basketball
WGNE-FM	Jacksonville Jaguars-Football
WJXL-AM	Nascar Stock Races-Car Racing Jacksonville Jaguars-Football (F)
WJXL-FM	Jacksonville Jaguars-Football University of Florida Gators-Football (F) Nascar Stock Races-Car Racing University of Florida Gators-Basketball (F) University of Florida Gators-Baseball (F)
F = Flagship	

Jacksonville, FL

SIMULCASTS (TOTAL WEEK)

WFXJ-AM+WKSL-F2

TRANSLATORS

<u>PRIMARY STATION</u>	<u>FORMAT</u>	<u>TRANSLATOR FREQUENCY</u>
WBOB-AM	News/Talk	101.1
WEWC-AM	Tropical	97.5
WJGL-F2	Urban Contemporary	106.1
WJNJ-AM	Gospel	103.7
WKSL-F2	Sports	97.3
WKSL-F3	Gospel	107.9
WNNR-AM	Mexican Regional	92.9
WOKV-F2	Adult Alternative Rock	99.5
WQIK-F2	Spanish Contemporary	106.9
WSOL-F2	Hispanic	102.3
WSOS-AM	Classic Hits	103.9
WVOJ-AM	Mexican Regional	92.3
WZAZ-AM	Gospel	98.7

NATIONAL REPS

WAPE-FM, WHJX-FM, WJGL-FM, WJGL-F2	KRG-Christal
WBOB-AM, WEWC-AM, WJNJ-AM, WJXR-FM, WNNR-AM, WVOJ-AM, WYKB-FM, WYKB-F2	McGavren
WEJZ-FM, WGNE-FM	KRG-Eastman
WEZI-FM, WOKV-FM, WOKV-F2, WOKV-AM	KRG-Katz
WFXJ-AM, WJBT-FM, WJBT-F2, WKSL-FM, WKSL-F2, WPLA-FM, WQIK-F2, WQIK-FM, WSOL-FM	iHeartMedia
WJXL-FM, WJXL-AM	Loc Focus