

Boston, MA

Spectrometer

Population Estimates

	Rank	Population 12+	
MSA	10	4,433,200	
DMA	10	6,004,900	
Hispanic	21	550,400	12.42%
Black	19	376,400	8.49%

Available Research

Service	Ethnic Type	Report Type	Available Reports
Nielsen	General Market	PPM	Monthly
Nielsen	Hispanic	PPM	Monthly

	Contemporary	Rock	Adult Contemporary	Adult/ Classic Hits	Oldies	Country	News/ Talk/ Info	Adult Music	Urban/ Black/ Gospel	Hispanic	Other/ Foreign Language	Religion	Non-Commercial
AM				WMVX-CLH WNBH-CLH	WMEX-ODS		WBZ-NEW WCAP-N/T WEEI-SPR WNBP-BUS WRCA-BUS WRKO-TLK WVEI-SPR WXKS-TLK			WAMG-TRP WCCM-SCO WESX-HIS WJDA-TRP WKOX-HIS WLLH-TRP WNNW-TRP WUBG-SCO	WBIX-ETH WUNR-ETH	WEZE-REL WILD-REL WQOM-REL WROL-REL WWDJ-REL	
FM	WJMN-RHY WXKS-CHR	WBOS-CLR WWFX-CLR WXRV-AAR WZLX-CLR	WBQT-RAC WHRB-A/C WMJX-A/C WPLM-A/C WWBX-HAC WXLO-HAC	WBGB-ADH WFNQ-CLH WROR-CLH		WBWL-COU WKLB-COU WORC-COU	WBZ-SPR WEEI-SPR			WZRM-SCO			WBUR-EDU WCRB-EDU WERS-EDU WGBH-NPR WKVB-NCL WNKC-NCL WUMB-EDU
DIGITAL	WBWL-F2-RHY					WKLB-F2-COU	WJMN-F2-NEW			WBQT-F2-TRP			

Population Source: Nielsen Audio's Radio and Television Market Population Estimates; released annually

COMBOS (+ LMA's)

WBGB-FM, WEEI-AM, WEEI-FM, WMJX-FM, WWBX-FM	Audacy
WBOS-FM, WBQT-F2, WBQT-FM, WBZ-FM, WKLB-F2, WKLB-FM, WRCA-AM, WROR-FM	Beasley Media Group
WCCM-AM, WNNW-AM, WUBG-AM	Costa-Eagle Radio Ventures LP
WKVB-FM, WNKC-FM	Educational Media Foundation
WAMG-AM, WLLH-AM	Gois Broadcasting. LLC
WBWL-F2, WBWL-FM, WBZ-AM, WJMN-F2, WJMN-FM, WRKO-AM, WXKS-AM, WXKS-FM, WZLX-FM, WZRM-FM	iHeartMedia, Inc.
WESX-AM, WJDA-AM	Real Media Group, LLC
WEZE-AM, WROL-AM	Salem Media Group
WCRB-FM, WGBH-FM	WGBH Educational Foundation

LOCAL SPORTS COVERAGE

WXKS-AM	University of Mass at Amherst-Football
WEEI-FM	Boston College-Basketball Boston College-Football Boston Red Sox-Baseball (F)
WVEI-AM	Boston Bruins-Hockey Boston Celtics-Basketball Boston Red Sox-Baseball
WEEI-AM	Boston College-Basketball (F) Boston College-Football (F)
WBZ-FM	New England Revolution-Soccer Boston Bruins-Hockey (F) New England Patriots-Football (F) Boston Celtics-Basketball (F)
F = Flagship	

Boston, MA

SIMULCASTS (TOTAL WEEK)

WCCM-AM+WUBG-AM

TRANSLATORS

PRIMARY STATION	FORMAT	TRANSLATOR FREQUENCY
WAMG-AM	Tropical	94.9
WCCM-AM	Spanish Contemporary	103.7
WERS-FM	Non-Commercial College	96.5
WJDA-AM	Tropical	99.9
WLLH-AM	Tropical	95.1
WMEX-AM	Oldies	101.1
WMVX-AM	Classic Hits	98.9
WNBH-AM	Classic Hits	101.3
WNBP-AM	Business	106.1
WNNW-AM	Tropical	102.9
WRCA-AM	Business	106.1
WROL-AM	Religion	100.3
WUBG-AM	Spanish Contemporary	105.3
WXRV-FM	Adult Alternative Rock	96.5

NATIONAL REPS

WAMG-AM, WBIX-AM, WLLH-AM, WXRV-FM	McGavren
WBGB-FM, WEEI-FM, WEEI-AM, WMJX-FM, WVEI-AM, WWBX-FM	KRG-Audacy
WBOS-FM, WBQT-FM, WBQT-F2, WBZ-FM, WKLB-FM, WRCA-AM, WROR-FM	KRG-Katz
WBWL-FM, WBWL-F2, WBZ-AM, WJMN-FM, WJMN-F2, WRKO-AM, WXKS-FM, WXKS-AM, WZLX-FM, WZRM-FM	iHeartMedia
WESX-AM, WFNQ-FM, WJDA-AM, WMVX-AM, WNBH-AM, WNNW-AM	KRG-Eastman
WNBP-AM, WPLM-FM	Tach
WORC-FM, WWFX-FM, WXLO-FM	KRG-Christal