## St. Louis, MO

## Spectrometer

## Population Estimates



Population Source: Nielsen Audio's Radio and Television Market Population Estimates; released annually

## COMBOS (+ LMA's)

KEZK-FM, KFTK-FM, KMOX-AM, KYKY-FM, WFUN-
FM, WHHL-FM
KSIV-AM, KSIV-FM
KLJY-FM, KXBS-FM
KPNT-FM, KSHE-FM, WARH-FM, WIL-FM, WXOS FM
KATZ-AM, KATZ-F2, KATZ-FM, KLOU-FM, KSD-FM, KSLZ-F2, KSLZ-FM, KTLK-F2, KTLK-FM

Audacy
Bott Radio Network Gateway Creative Broadcasting

Hubbard Radio
iHeartMedia, Inc.

## LOCAL SPORTS COVERAGE

WXOS-FM KMOX-AM

KFNS-AM
KTRS-AM
F = Flagship

St. Louis Blues-Hockey (F)
St. Louis University-Basketball (F) St. Louis Cardinals-Baseball (F) St. Louis SC-Soccer
University of Illinois-Football University of Illinois-Basketball

University of Missouri-Basketbal University of Missouri-Football

## St. Louis, MO

| PRIMARY STATION | FORMAT | TRANSLATOR FREQUENCY |
| :---: | :---: | :---: |
| KATZ-F2 | News | 103.7 |
| KATZ-AM | Gospel | 93.3 |
| KHOJ-AM | Religion | 96.7 |
| KMOX-AM | News/Talk | 98.7 |
| KSIV-AM | Religion | 95.9 |
| KTRS-AM | News/Talk | 106.1 |
| KWUL-AM | Classic Rock | 101.5 |
| KXBS-FM | Christian AC | 106.9 |
| KXFN-AM | Christian AC | 105.3 |
| WHHL-FM | Rhythmic CHR | 101.5 |
| WSDZ-AM | Religion | 95.1 |

## NATIONAL REPS

KATZ-FM, KATZ-F2, KATZ-AM, KLOU-FM, KSD-FM, KSLZ-FM, KSLZ-F2, KTLKFM, KTLK-F2
KEZK-FM, KFTK-FM, KMOX-AM, KYKY-F3, KYKY-FM, WFUN-FM, WHHL-FM KFNS-AM, KXFN-AM
KPNT-FM, KSHE-FM, KTRS-AM, WARH-FM, WIL-FM, WXOS-FM WSDZ-AM
iHeartMedia
KRG-Audacy
Tach
KRG-Christal
McGavren

